

THE WORLD'S LARGEST GATHERING OF PROJECT CONTROLS LEADERS

Shaping more than **\$500B+** worth of global infrastructure programmes.



70+

Expert Speakers

800+

Industry Leaders

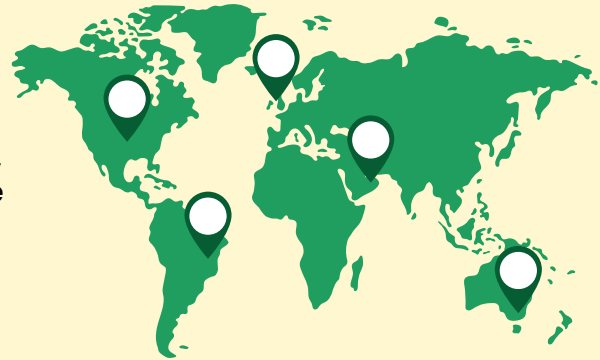
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Partner Solutions

The largest global gathering of project controls professionals shaping \$500B+ worth of infrastructure projects.

Project Controls Expo AUS returns to Melbourne in 2026 as the premier platform where innovation meets execution.

After successful editions across the **USA, UAE, UK, and Brazil**, we bring unmatched expertise to United Kingdom's capital—connecting 2,000+ senior decision-makers from defense, energy, infrastructure, and technology sectors.



Why 2026 Matters



Theme: AI, Automation & Analytics in Project Delivery

Exploring how emerging technologies are reshaping the discipline



Premium Audience Quality

75% Director-level or above, representing organizations managing multi-billion dollar portfolios



Geographic Reach

Delegates from **25+ countries**, with strong representation from AUS government, European energy sectors, and international megaproject owners

**Join the leaders
redefining how
the world builds.**





WHY PARTNER WITH US?

Your Gateway to High-Value Connections

Project Controls Expo AUS isn't just an event—it's a strategic investment in your brand's growth and market leadership.

Measurable ROI



Gold-level partners in 2025 reported an average 4x return on investment from leads gained at PCE AUS.

What Partnership Delivers:

Lead Generation at Scale

- Direct access to 2,000+ qualified decision-makers actively seeking solutions
- Average partner engagement: 800+ booth conversations, 50,000+ digital impressions
- Post-event warm leads with complete contact information and interaction tracking

Thought Leadership Platform

- Position your brand alongside industry pioneers through speaking opportunities
- Share your innovations in specialised zones: SME Hub, Pitch-to-Client Arena.
- Year-round content exposure through our newsletter and linkedin (50,000+ subscribers) and social channels

Relationship Building Beyond the Booth

- Exclusive networking events: Awards Ceremony, Executive Roundtables

Your Partnership Journey

Before → During → After



Pre-Event

- » Featured profile on expo website and mobile app
- » Co-branded social media campaigns reaching 50,000+ industry professionals
- » Newsletter features and thought leadership blog posts
- » Early access to registered delegate list for targeted outreach via the Expo App

During Event

- » Premium booth location with high footfall traffic
- » Speaking slots and panel participation (depends on the partnership level)
- » Real-time lead capture through mobile app
- » Professional Photography and video content creation



Post-Event

- » Professional photographs and video assets for your marketing
- » Continued exposure on our digital platforms
- » Access to on-demand session recordings featuring your presentations (depends on the partnership level)
- » Delivery of full attendance list (subject to data protection)



**Your investment works for you all year,
not just three days.**

PARTNERSHIP PACKAGES

Choose Your Impact Level



We've designed four partnership tiers to match your goals and growth stage. Each tier builds on the previous, offering increasing visibility and engagement opportunities.

HEADLINE PARTNER

Be the Face of the Expo

\$23,100

For global leaders seeking dominant market positioning

Exhibition Booth & Hospitality Lounge

- 26' x 5' prime location booth (furniture, power, screens, branding included)
- Hospitality Lounge for VIP client meetings

Complimentary Access Includes

- 15 complimentary expo tickets (booth staff, executives, client guests)
- 4 Awards Ceremony & Black-Tie Gala Dinner tickets (exclusive Day 2 networking)

Speaking Opportunities & Content Inclusion

- First-priority speaking opportunity (30-minute slot) within the expo programme
- Technical paper published on PCE website
- Video interview featured in promotional content
- 5-minute **Keynote session** (Both Day 2 & 3)

Audience Data & Lead Insights

- Complete delegate list (GDPR/data protection compliant)
- Full expo app access with lead scanning feature

Brand Visibility & Reach

- #1 brand placement across ALL marketing: website homepage, venue signage, delegate badges, event marketing, event app, and printed materials
- "Partnered by [Your Company]" designation in all event promotions
- Featured blog post in monthly newsletter (**12,000+ subscribers**)
- Dedicated social media campaign series (**10+ posts**)
- Advert & Synopsis inclusion in the Agenda Brochure

What This Means

A true partnership that places your brand at the forefront before, during, and after the event—ideal for industry leaders seeking maximum visibility and influence.

PLATINUM PARTNER

Lead the Conversation

\$16,600

For innovators ready to showcase cutting-edge solutions

Exhibition Booth & Hospitality Lounge

- 20' x 5' booth in high-visibility location (furniture, power, screens included)
- Hospitality Lounge for VIP client meetings

Complimentary Access Includes

- 10 complimentary expo passes (booth staff, executives, client guests)
- 3 Awards Ceremony & Black-Tie Gala Dinner tickets (exclusive Day 2 networking)

Speaking Opportunities & Content Inclusion

- Speaking opportunity (30-minute slot) within the expo programme (slots 2-4, based on commitment timing)
- Technical paper published on PCE website
- Panel discussion participation opportunity

Audience Data & Lead Insights

- Complete delegate list (GDPR/data protection compliant)
- Full expo app access with lead scanning feature

Brand Visibility & Reach

- #2 banner position on website homepage and partner page
- Logo on: certificates, event brochure, app, social media campaigns, venue branding
- Featured blog post in newsletter
- Advert & Synopsis inclusion in the Agenda Brochure
- Exclusive social media feature series (**6-8 posts**)

What This Means

Strong visibility positions you as an industry innovator. Perfect for companies launching new products or expanding into markets with established credibility.

GOLD PARTNER

Expand Your Reach

\$10,750

For growth-focused brands building market presence

Exhibition Booth

- 13' x 5' booth with quality location (furniture, power, screen included)

Speaking Opportunities

- Speaking opportunity (30-minute slot) within the expo programme.

Complimentary Access Includes

- 5 complimentary expo passes (booth staff, executives, client guests)
- 2 Awards Ceremony & Black-Tie Gala Dinner tickets (exclusive Day 2 networking)

Audience Data & Lead Insights

- Complete delegate list (GDPR/data protection compliant)
- Full expo app access with lead scanning feature

Brand Visibility & Reach

- #3 banner position on website
- Logo on: email campaigns, social media, venue branding, app, event brochure
- Featured blog post in monthly newsletter (**12,000+ subscribers**)
- Dedicated social media posts (**2-3 posts**)

What This Means

Excellent value for companies ready to invest in sustained visibility and direct prospect engagement. Our most popular tier for mid-size growth companies.



Gold-level partners in 2025 reported an average 4x return on investment from leads gained at PCE AUS.

SILVER PARTNER

Start Your Journey

\$8,950

For emerging companies and specialists within the market

Exhibition Booth

- 10' x 5' booth with essential setup (furniture, power, screen included)

Complimentary Access Includes

- 3 complimentary expo passes (booth staff, executives, client guests)
- 2 Awards Ceremony & Black-Tie Gala Dinner tickets (exclusive Day 2 networking)

Brand Visibility & Reach

- Logo placement: social media, venue branding, app, event brochure
- Company profile on partner page

Audience Data & Lead Insights

- Complete delegate list (GDPR/data protection compliant)
- Full expo app access with lead scanning feature

What This Means

Smart entry point for specialists, consultancies, or companies testing the North American market. Build relationships and assess opportunity before scaling up.



SPECIALIZED SPONSORSHIP OPPORTUNITIES

Own Your Moment

Beyond partnership tiers, we offer unique branded experiences that put your company front-and-center at specific touchpoints.

EXPO APP SPONSOR

\$3,000

Brand Visibility & Reach

- Logo on every app screen footer
- Splash screen branding when app opens
- Push notification sponsorship (1 branded message)
- "App Sponsored by [Your Company]" attribution
- Social media and newsletter promotion as App Sponsor
- 1 complimentary expo pass

Why it matters

The app is opened 40+ times per delegate over three days. It's their agenda, networking tool, and reference guide—active from two weeks pre-event through post-event follow-up.

Outcome:

1,000+ users, sustained exposure throughout the event lifecycle.

REGISTRATION AREA SPONSOR

\$3,000

Brand Visibility & Reach

- 3m x 2m banner behind registration desk (produced by Expo team)
- Dual-branded t-shirts on all registration staff (provided by Expo team)
- Option to provide eco-friendly bags for delegates (supplied by sponsor, distributed by the Expo team)
- Logo in event brochure and social media
- 1 complimentary expo pass

Why it matters

Every single attendee passes through registration. It's their first physical impression of the event—and your brand

Outcome:

1,000+ impressions at the exact moment attendees are most receptive and engaged.

BENEFITS

Partners Categories	Silver Partner	Gold Partner	Platinum Partner	Headline Partner
Exhibit booth with quality location (furniture, power, screen included)	✓	✓	✓	✓
Speaker Presentation slot		✓	✓	✓
Delegate list supplied (according to local data protection legislation)	✓	✓	✓	✓
Complimentary event passes (Excl. Award's Ceremony & Black-tie gala dinner and Day 1)	3	5	10	15
Logo, brochure, flyer, case study and video on PCE AUS website partners' page	✓	✓	✓	✓
Exclusive Awards Ceremony & Black-Tie Gala Dinner tickets	2	2	3	4
Publish technical paper on PCE AUS website			✓	✓
Hospitality Lounge for VIP client meetings			✓	✓
Expo App access	✓	✓	✓	✓
Stadium tour pass	2	3	5	10
	\$8,950	\$10,750	\$16,600	\$23,100

Contact us: mike@projectcontrolexpo.com | +44 (0) 758 567 8712

Awards Ceremony & Black-Tie Gala Dinner



Awards Sponsorship Packages

This Year's Categories for sponsorship will be:

Australian Chartered
Professional **ENGINEER**
(cost/schedule/risk) of
the Year

Asia-Pacific Project Controls
CONSULTANCY
of the Year

Asia-Pacific Project Controls
MEGAPROJECT
of the Year

Asia-Pacific Project
Controls **TRANSFORMATION**
Project of the Year

Wayne Wilson Award for
LIFETIME CONTRIBUTION
in Project Controls

Asia-Pacific Project
Controls **SMALL BUSINESS**
of the Year

Asia-Pacific Project Controls
TECH COMPANY
of the Year

Asia-Pacific Project Controls
PROFESSIONAL
of the Year

Asia-Pacific Project Controls
INNOVATION
of the Year

Asia-Pacific Project Controls
SUSTAINABILITY
Project of the Year

AWARDS HEADLINE SPONSOR**\$10,000****Branding/Awareness Campaign**

- Includes sponsorship of one award
- The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- Whenever the event is mentioned – it will be mentioned with “partnered by”
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post-event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

**Awards Dinner
Venue Branding****Company logo on:**

- Menu, Place cards, AV and Trophy (company name engraved)
- Sponsor logo on award pull up banner at entrance to the dinner location

**Premium
Benefits**

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner

Tickets

- The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

AWARDS CATEGORY SPONSOR

\$6,000

Branding/Awareness Campaign

- Includes sponsorship of one award
- Mention on advertising and marketing materials (in connection with selected category)
- Social media graphics and messaging supplied pre and post-event
- Photography and video content supplied post event
- Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Awards Dinner Venue Branding

Company logo on:

- Menu, Place cards, AV and Trophy (company name engraved)
- Sponsor logo on award pull up banner at entrance to the dinner location

Premium Benefits

- Opportunity to be part of one of the judging panels
- Opportunity to present a trophy to the winner

Tickets

- The sponsorship package includes ONE table of 10 dinner places each including half a bottle of wine per person
- Additional tables can be purchased if required at an additional cost

AWARDS DRINK SPONSORSHIP

\$2,500

- Logo on PCE AUS website Awards partners page
- One guest ticket for Expo on 24-25 November
- Logo on Awards page of Event brochure
- Logo on the Menu on each table
- One guest ticket for Awards Ceremony & Black-Tie Gala Dinner
- Opportunity to display two branded pull-up banners, during the Awards drinks reception (we will produce)

POST-EVENT VALUE

Your Investment Keeps Working

1

Deliverables:

- Complete lead list with contact details and engagement scoring
- Professional photography and video footage
- Session recordings featuring your presentations

Sustained Exposure

- Partner profile stays active in online directory
- Priority invitation to 2027 edition with early-bird rates

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3

Social Media Coverage Summary:

- Articles on Website
- Social media Thanks Posts

What Sets Us Apart

Most events hand you a badge scanner and wish you luck, we provide strategic intelligence that helps you convert connections into contracts.

PARTNER TESTIMONIALS

“

Project Controls Expo Australia delivered a fantastic week of learning, connection, and insight. It was great to meet so many of our Contruent customers and hear powerful presentations from my colleagues Neil Burlison and Rik Falch, MBA on the state of the project controls landscape in APAC.

Contruent

5/5

“

A fantastic start to the Project Controls Expo Australia at the MCG today!

Great networking, insightful sessions, and plenty of valuable conversations — all with an incredible view overlooking the ground. Looking forward to this evenings awards gala and what tomorrow has in store!

ORACLEConstruction and
Engineering

5/5

“

I had the pleasure of attending the Women in Project Controls networking event today as part of Project Controls Expo Australia. Being in a room full of women who are passionate about their work, open to conversations, and willing to share their journeys made the evening feel special.

What stood out the most was how easy it was to connect; everyone had a different story, a different path, and a different perspective, yet the energy in the room felt very supportive and encouraging.



5/5

“

That's a wrap on the Project Controls Expo 2025 in Melbourne.

A big thank you to everyone who visited our stand and attended the sessions delivered by Christian and Shane.

It has been a brilliant few days connecting with the project controls community.

We look forward to seeing you all next year!



5/5



Project Controls
EXPO
Melbourne, Australia

Melbourne Cricket Ground
23-25 November 2026

Questions? We're Here to Help

Partnership Inquiries:

Mike Sherrard | mike@projectcontrolexpo.com

Speaking Opportunities:

Alicja Serafin | alicja@projectcontrolexpo.com

Delegate Registration:

projectcontrolexpo.com/aus/register

General Information:

aus@projectcontrolexpo.com

Quick Links

Bird's Eye View

Partner Showcase

Linkedin

Agenda

Register Now

FAQ's

Project Controls Expo AUS 2026

Where the world's project controls community comes together
to shape the future of infrastructure delivery.