



ADDITIONAL GUIDANCE FOR IMPROVING

Your chances of securing the speaking slot

Below are some tips for our potential speakers to improve their chances for securing the speaking slot.

1. Real-Life Solutions to Real-Life Problems: We encourage you to focus on practical, real-world solutions that address common challenges within project controls. Case studies or examples where you have successfully implemented these solutions can be particularly compelling.

2. Co-Submission with Clients: Collaborating with a client and co-submitting an abstract can significantly strengthen your proposal. Bringing your client along to share their perspective on how your solution helped them adds credibility and provides a comprehensive view of the impact of your work.

3. Innovative Approaches: We are always on the lookout for new and innovative methods in project controls. Highlighting something that is truly novel and hasn't been covered extensively in past sessions can make your abstract stand out. Reviewing previous sessions on **Project Controls TV** can help you identify topics that have been well-received and those that are currently trending in the community.

4. Insightful Content for the Project Controls Community: The most successful abstracts often provide insights that the broader project controls community finds valuable. Consider what unique perspectives or lessons learned you can offer that will resonate with and benefit your peers.

We hope you find this guidance helpful and we look forward to the possibility of featuring your work at next Expo.

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