

Largest Event for
Project Controls

Sponsorship Brochure



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Project Controls Expo UAE

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Bird's Eye View



2

Day Event



600+

Delegates



56+

Speakers



40

Partners Stand

Project Controls

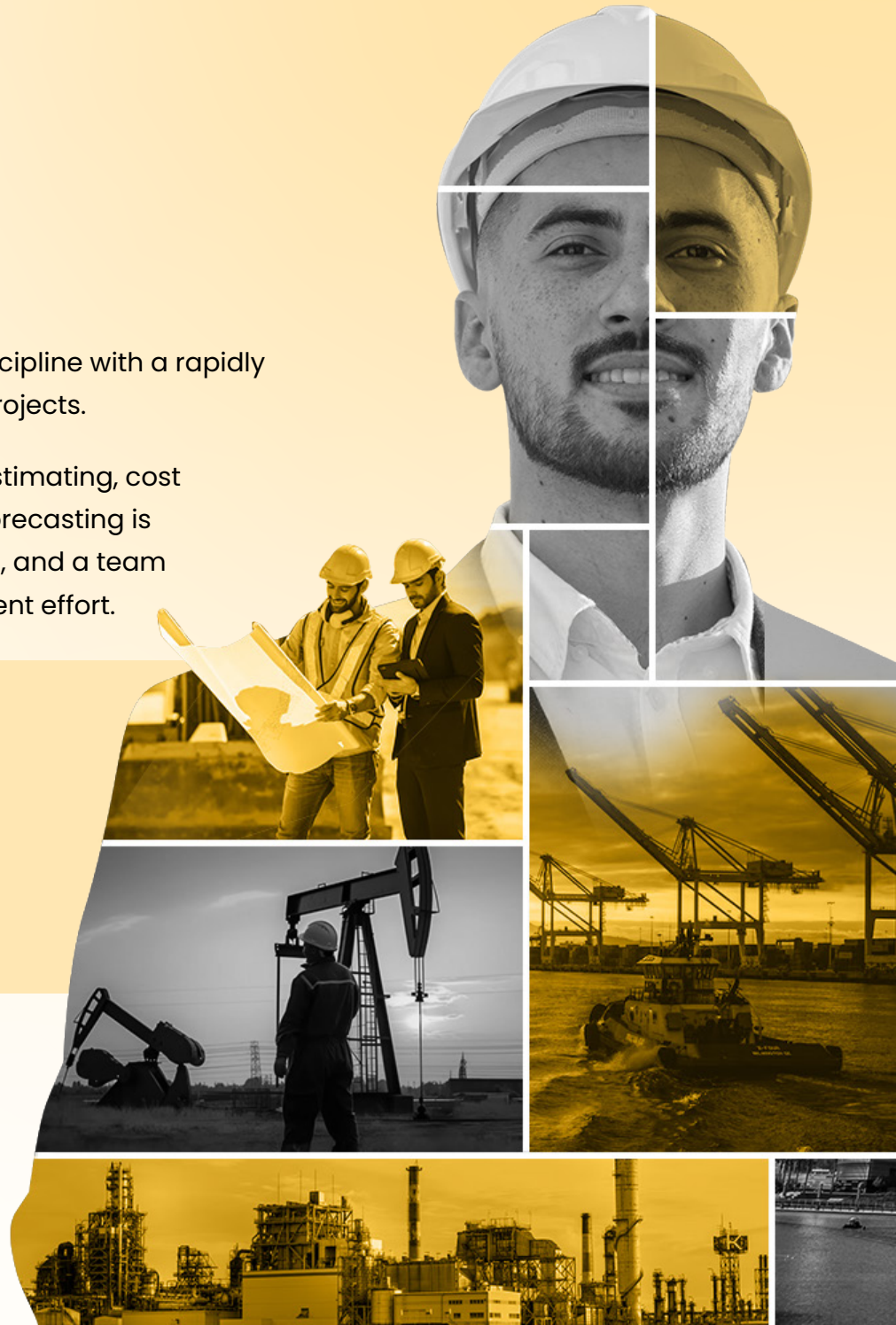
Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.

A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.

Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme



The largest project controls event

Networking | Education | Opportunities

Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time.

Project Controls Expo is the venue to meet all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.

Our Global Reach

16,000+

Delegates to date

1200+

Speakers to date

7000+

Corporations involved

1100+

Sessions delivered

110,000+

Subscribers

3

Regional Awards

25,500+

LinkedIn Followers

“Project Controls
EXPO

is a celebration of
project controls”



Event Calendar 2025

USA

6-8 October 2025
Nationals Park, Washington DC

UK

4-5 November 2025
Wembley Stadium, London

BRAZIL

12-13 February 2025
Centro de Convenções Frei
Caneca, São Paulo

UAE

17-19 February 2025
Jafza One Convention
Centre, Dubai

AUS

25-27 November 2025
Melbourne Cricket Ground

Project Controls Expo UAE

owes it success to the unique mix of

Project Controls Expo UAE owes it success to the unique mix of educational sessions, workshops, a partners showcase and dedicated networking events. It offers a distinctive forum for learning as well as the opportunity for the exchange of ideas across industries and the chance for delegates to examine the most up to date products and services as solutions to their pain points.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.

The Middle East & Africa Project Controls Expo Awards illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community



To cap the whole Expo experience, there are many networking opportunities including the Middle East & Africa Project Controls Expo Awards within the venue. This creates a true and unparalleled community feel across all two days of PCE UAE

Our Audience

- Project Controls Manager/Supervisor/Director/VP/Function Head
- Project Risk Manager/Director/VP/Function Head
- Project Scheduling Manager/Director/VP/Function Head
- PMO Manager/Director
- PMO Planning Lead
- Project Cost Estimator/Manager/Function Head
- BIM & Data Analytics Manager/Function Head
- Project Scheduling Manager/Director/Function Head
- Proposals and Tendering Manager/Director
- Project Manager/Director
- Project Performance Reporting Manager /Director/Function Head
- Contracts Manager/Director
- Programme Director
Quantity Surveyor
Engineer/Manager/Function Head
- Project Cost Control Manager/Director/Function Head
- Project, Program and Portfolio Professionals
- Project Delivery Professionals

Technology



Defense



Consulting



Energy



Infrastructure



Transport



Aerospace



Other



Who Support us



AGENDA 2025

Day Zero

Monday, 17 February

09:00 – 17:00

- > Workshop
- > Event Preparation and Set-up



DAY - 1

Tuesday, 18th February



08:00 – 16:50

Partner Showcase

4 Seminar Streams

- > Technology
- > Case Studies
- > Masterclass
- > Oil and Gas

3 Panel Discussions and Audience Q&A

18:00 – 22:00

Evening Proceedings

Awards Drinks Reception
Awards Night & Gala Dinner

DAY - 2

Wednesday, 19th February



08:00 - 17:45

Partner Showcase

4 Seminar Streams

- > Megaprojects
- > Innovation
- > Back to Basics
- > Smart Construction

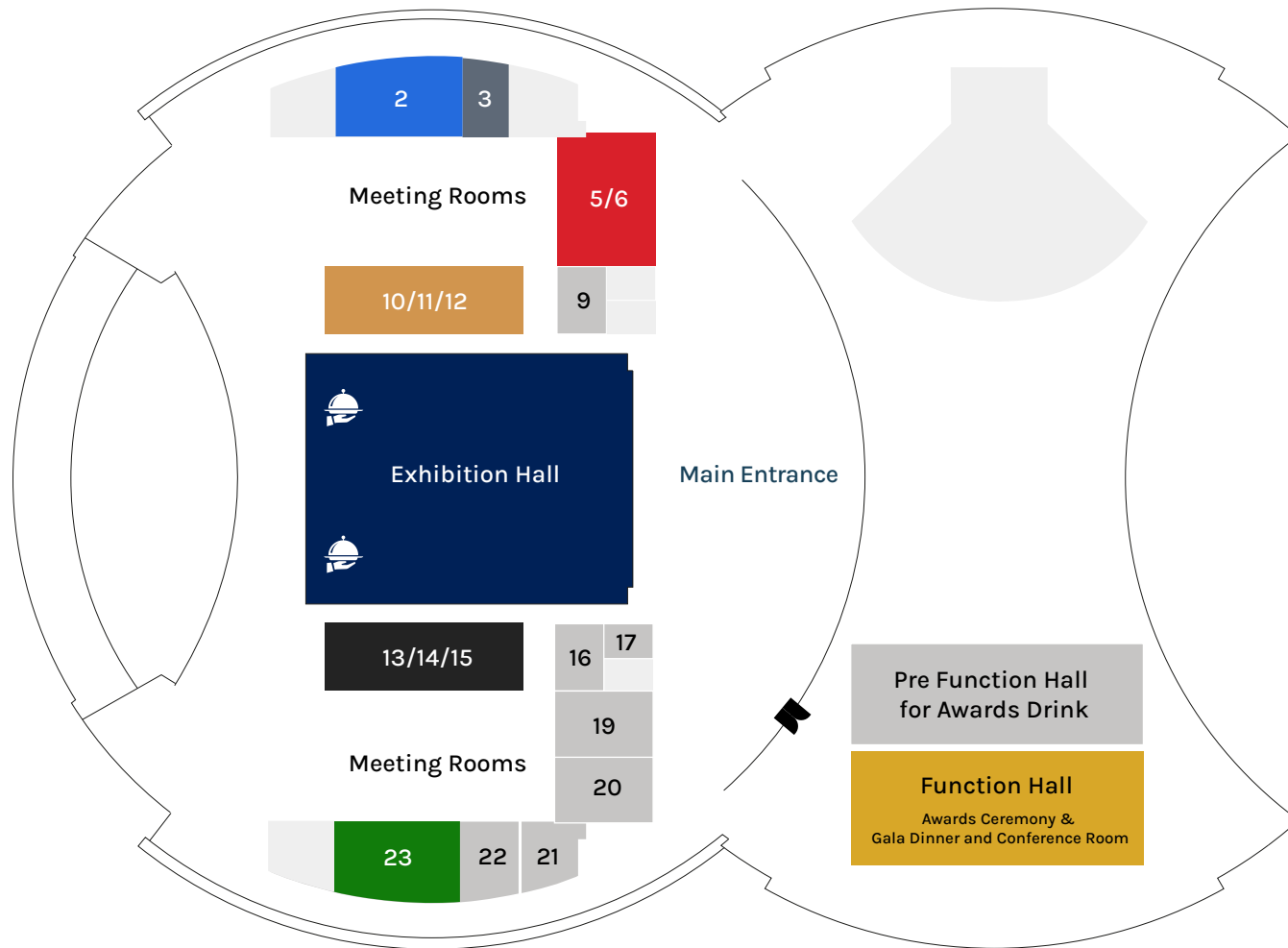
3 Panel Discussions and Audience Q&A

17:00 - 18:00

Evening Proceedings

Evening social drinks

Bird's Eye View



Day Zero - Monday 17 February 2025

Workshop @ Room 3

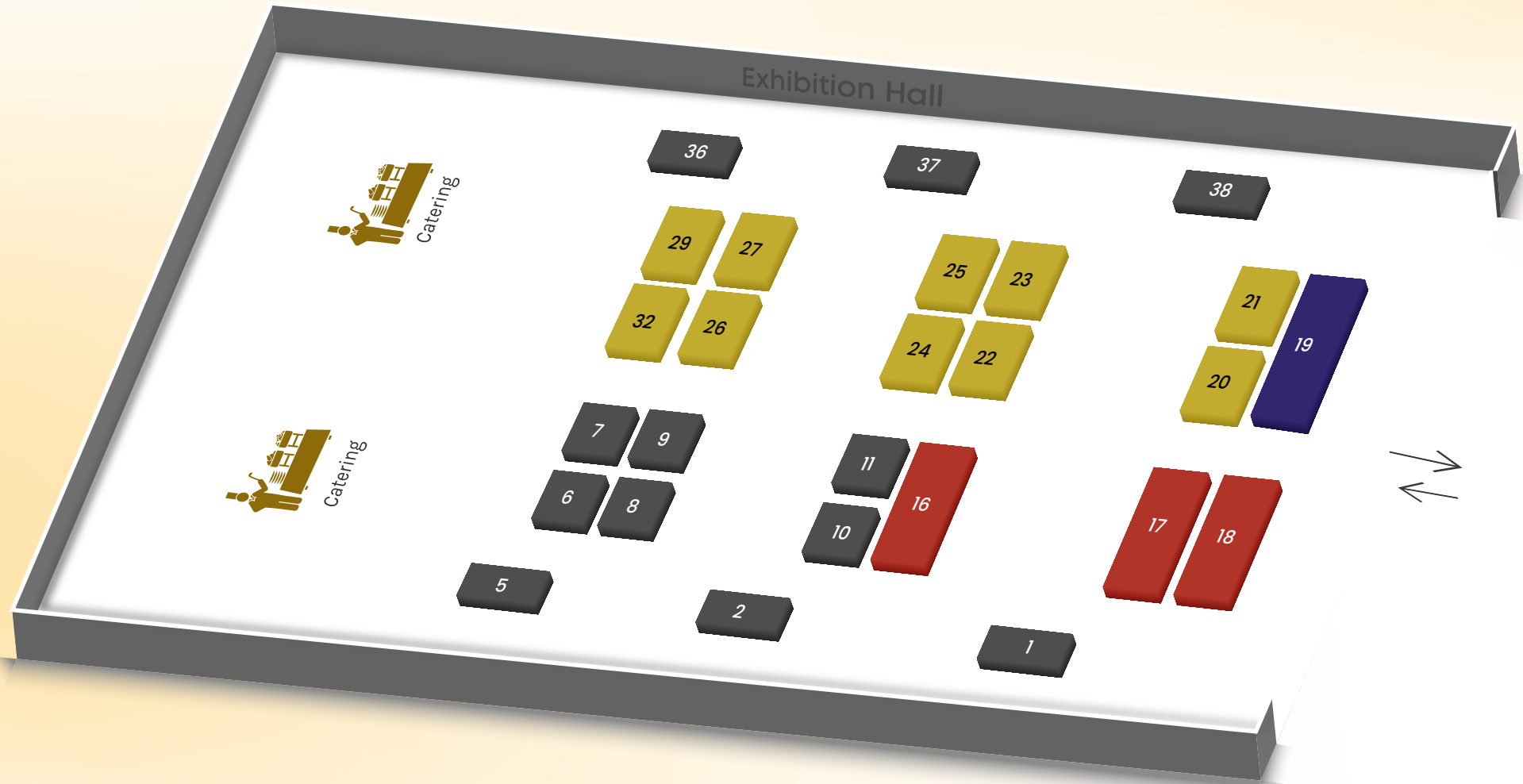
Day 1 - Tuesday 18 February 2025





- Partner showcase & Hospitality @ Exhibition Hall
- Introduction, Opening Remarks, Keynote & Headline Partner Remarks @ Function Hall
- Technology zone @ Function Hall
- Case Studies zone @ Room 10/11/12
- Masterclass zone @ Room 5/6
- Oil and Gas zone @ Room 13/14/15
- Evening Social & Networking @ Exhibition Hall
- Speaker Green Room @ Room 23
- Business Lounge (Quiet Zone) @ Room 2
- Awards Night & Gala Dinner @ Function Hall

Day 2 - Wednesday 19 February 2025

- Partner showcase & Hospitality @ Exhibition Hall
- Introduction, Opening Remarks, Keynote & Headline Partner Remarks @ Function Hall
- Innovation zone @ Function Hall
- Back to Basics zone @ Room 10/11/12
- Megaproject zone @ Room 5/6
- Smart Construction zone @ Room 13/14/15
- Evening Social & Networking @ Exhibition Hall
- Speaker Green Room @ Room 23
- Business Lounge (Quiet Zone) @ Room 2

Partner Showcase



- | | |
|--|--|
|  Headline Sponsor |  Gold Sponsor |
|  Platinum Sponsor |  Silver Sponsor |

Sponsorship Packages



Benefits

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. stand manning)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE UAE website partners' page	✓	✓	✓	✓	✓
Exclusive Awards Night & Gala Dinner tickets	1	2	2	3	4
Publish technical paper on PCE UAE website				✓	✓
Executive lounge				✓	✓
LCD Screen		✓ 43"	✓ 43"	✓ 55"	✓ 55"
Expo App Access	✓	✓	✓	✓	✓



Headline Sponsorship

AED 75,300

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- > Premium exhibit location and bespoke pre-installed stand
- > 1st speaking slot
- > 1st banner on PCE UAE website homepage and 1st banner on partners page
- > 5 minute speaking slot after keynote (both days)
- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > On all Expo notepads
- > On all delegate badges
- > On all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > On all email campaigns
- > On all social media campaigns
- > On all venue brandings
- > Project Controls Expo APP

Platinum Sponsorship

AED 54,200

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- > Premium exhibit location and bespoke pre-installed stand
- > 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- > 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)
- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > Exclusive social media campaigns
- > Venue branding
- > Project Controls Expo APP

Gold Sponsorship

AED 35,300

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- > Speaking slot
- > 3rd banner on PCE UAE website homepage and 3rd banner on partners page
- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > Event brochure (online and printed)
- > On all email campaigns
- > On dedicated social media campaigns
- > On venue branding
- > Project Controls Expo APP

Silver Sponsorship

AED 25,000

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- > Event brochure (online and printed)
- > On dedicated social media campaigns
- > On venue branding
- > Project Controls Expo APP

HEADLINE PARTNERSHIP

Pre-installed Stand

Stand Size: 8m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 7 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 8000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-800CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



PLATINUM PARTNERSHIP

Pre-installed Stand

Stand Size: 6m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 5 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 6000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-600CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



GOLD PARTNERSHIP

Pre-installed Stand

Stand Size: 4m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-400CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

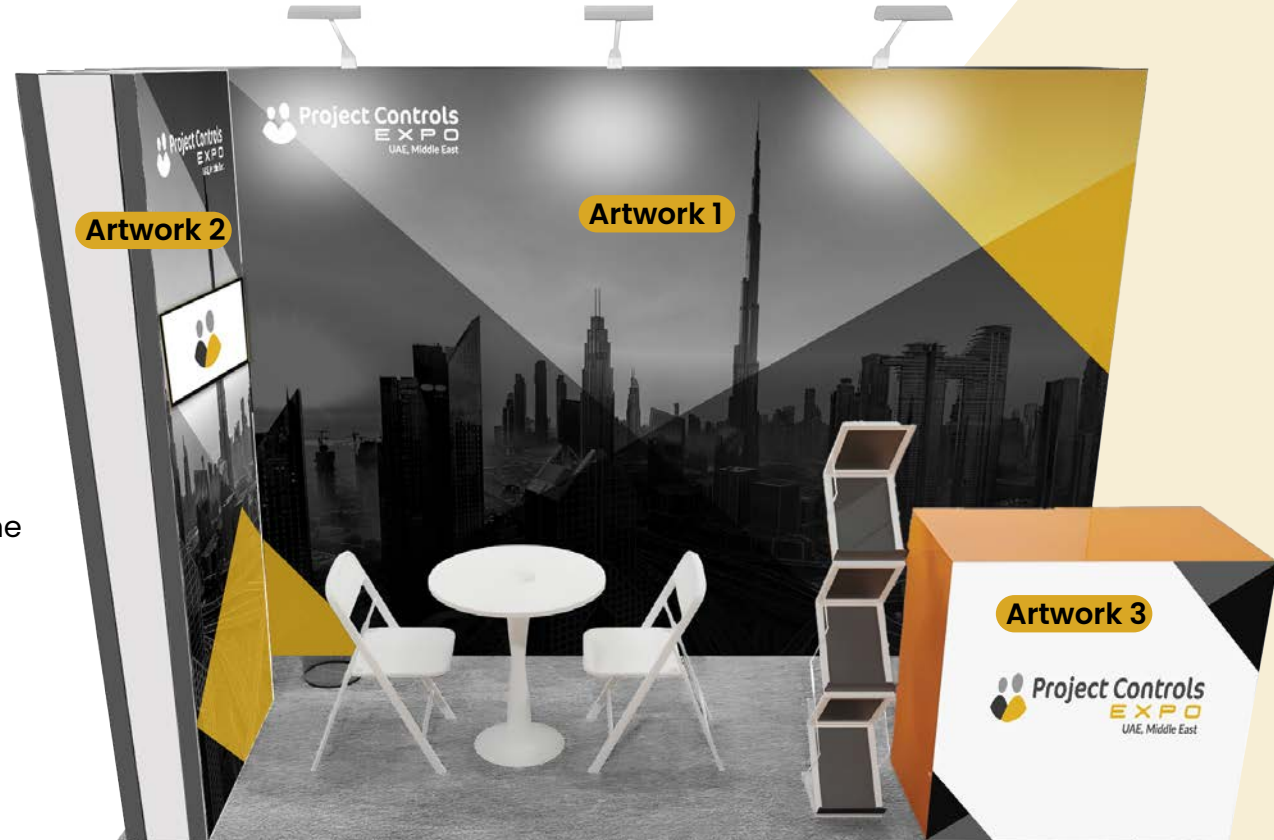
Artwork 2 (Side Wall)

- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff



IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

SILVER PARTNERSHIP

Pre-installed Stand

Stand Size: 3m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-300CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

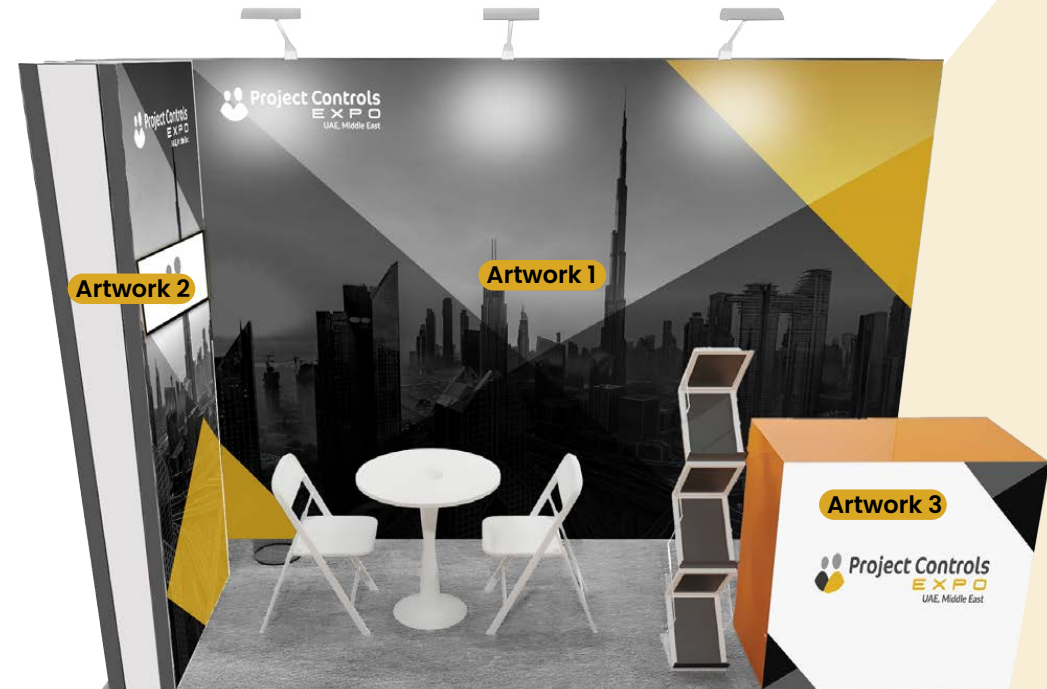
- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

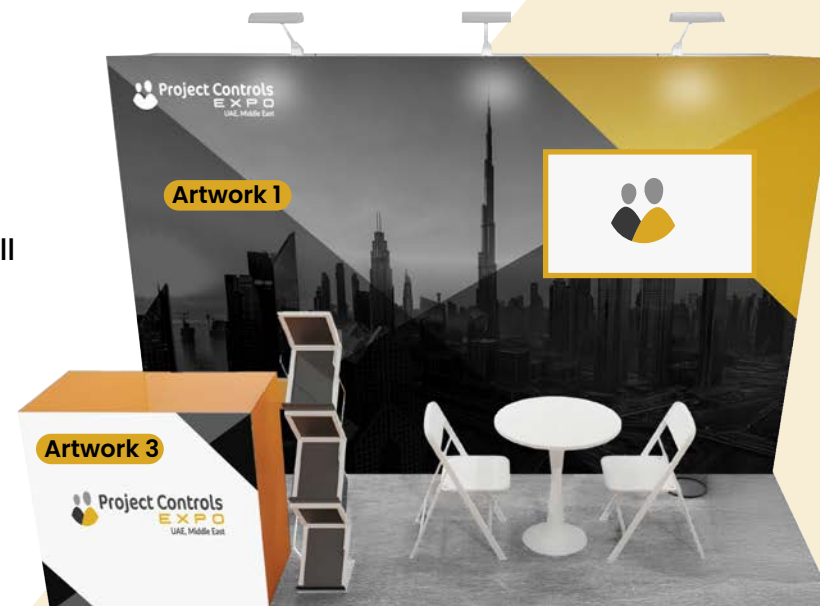
Artwork 3 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Type 2 (2 Sides open)



Type 1 (3 Side open - Only applicable for stand number 1 & 38)

Registration Area Sponsor

Benefits

- 3m x 2m banner behind the registration desk
- T shirts, with dual branding, on staff at desk (provided by Expo)
- Bags environmentally friendly given to each delegate (To be provided and distributed by partner)
- 1 complimentary event pass



AED 10,000

App Sponsor

Benefits

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass

AED 10,000



Awards Sponsorship Packages

18th February 2025



Awards Night & Gala Dinner

This year's categories for sponsorship will be:

1. Middle East & Africa Project Controls **CONSULTANCY** of the Year
2. Middle East & Africa Project Controls **MEGAPROJECT** of the Year
3. Middle East & Africa Project Controls **PROFESSIONAL** of the Year
4. Middle East & Africa Project Controls **SUSTAINABILITY** Project of the Year
5. Middle East & Africa Project Controls **TRANSFORMATION** Project of the Year



Awards Night & Gala Dinner



Branding / Awareness Campaign

- > Includes sponsorship of one award
- > The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- > Whenever the event is mentioned – it will be mentioned with “partnered by”
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

Headline Sponsorship

AED 36,800

(1 Available)



Awards Dinner Venue Branding

Company logo on:

- > Menu
- > Place cards
- > AV
- > Trophy (company name engraved)
- > Sponsor logo on award pull up banner at entrance to the dinner location



Premium Benefits

- > Opportunity to be part of one of the judging panels
- > Opportunity to present a trophy to the winner



Tickets

- > The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person
- > Additional tables can be purchased if required at an additional cost

Awards Night & Gala Dinner



Branding / Awareness Campaign

- > Includes sponsorship of one award
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)



Premium Benefits

- > Sponsor name on specific award trophy
- > Opportunity to present a trophy to the winner

Category Sponsorship

AED 18,400

(5 Available)



Awards Dinner Venue Branding

Company logo on:

- > Menu
- > Place cards
- > AV
- > Trophy (company name engraved)
- > Sponsor logo on award pull up banner at entrance to the dinner location



Tickets

- > The sponsorship package includes ONE table of 10 dinner places each including half a bottle of wine per person
- > Additional tables can be purchased if required at an additional cost

Awards Drinks Sponsorship

AED 18,400



- Logo on PCE UAE website Awards partners page
- One guest ticket for Awards Night & Gala Dinner
- One guest ticket for Expo on 18-19 February
- Opportunity to display two branded pull-up banners, during the Expo drinks reception (we will produce)
- Logo on Awards page of Event brochure
- Logo on the Menu on each table



17-19 February 2025

JAFZA One Convention Centre, Dubai

BOOK YOUR STAND TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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SPONSORSHIP ENQUIRIES

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DELEGATE REGISTRATION

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