



 **Project Controls**
EXPO
UAE, Middle East

20-22 May 2026
Grand Hyatt Conference &
Exhibition Centre



3
Day Event

80+
Speakers

600+
Delegates

30+
Partner Booth

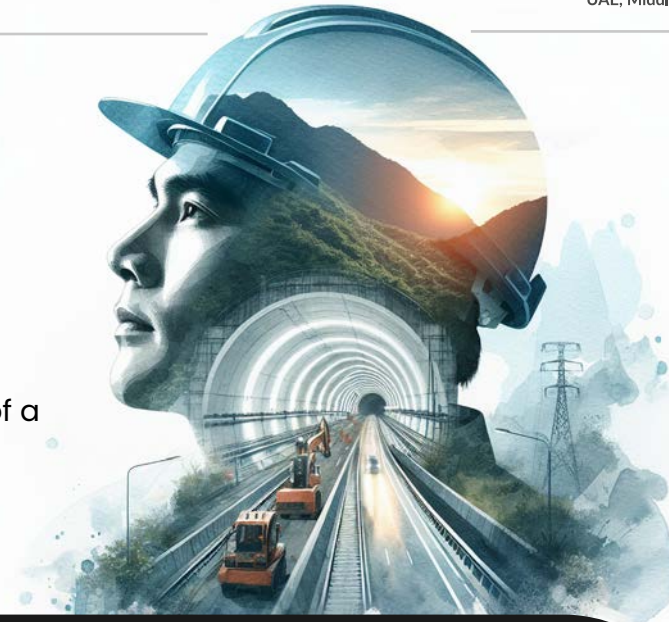
**WORLD'S
LARGEST EVENT**
for project controls

Sponsorship Brochure

Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.



A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.



Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme and networking opportunities.

Connect
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THE WORLD'S LARGEST Project Controls Event


“

Project Controls EXPO
is a celebration of project controls

”

**Networking | Education |
Opportunities**

“ Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time. ”

 **Project Controls Expo is the venue to meet all involved:** Client, End User, Contractor, Consultancy and Technology Suppliers.



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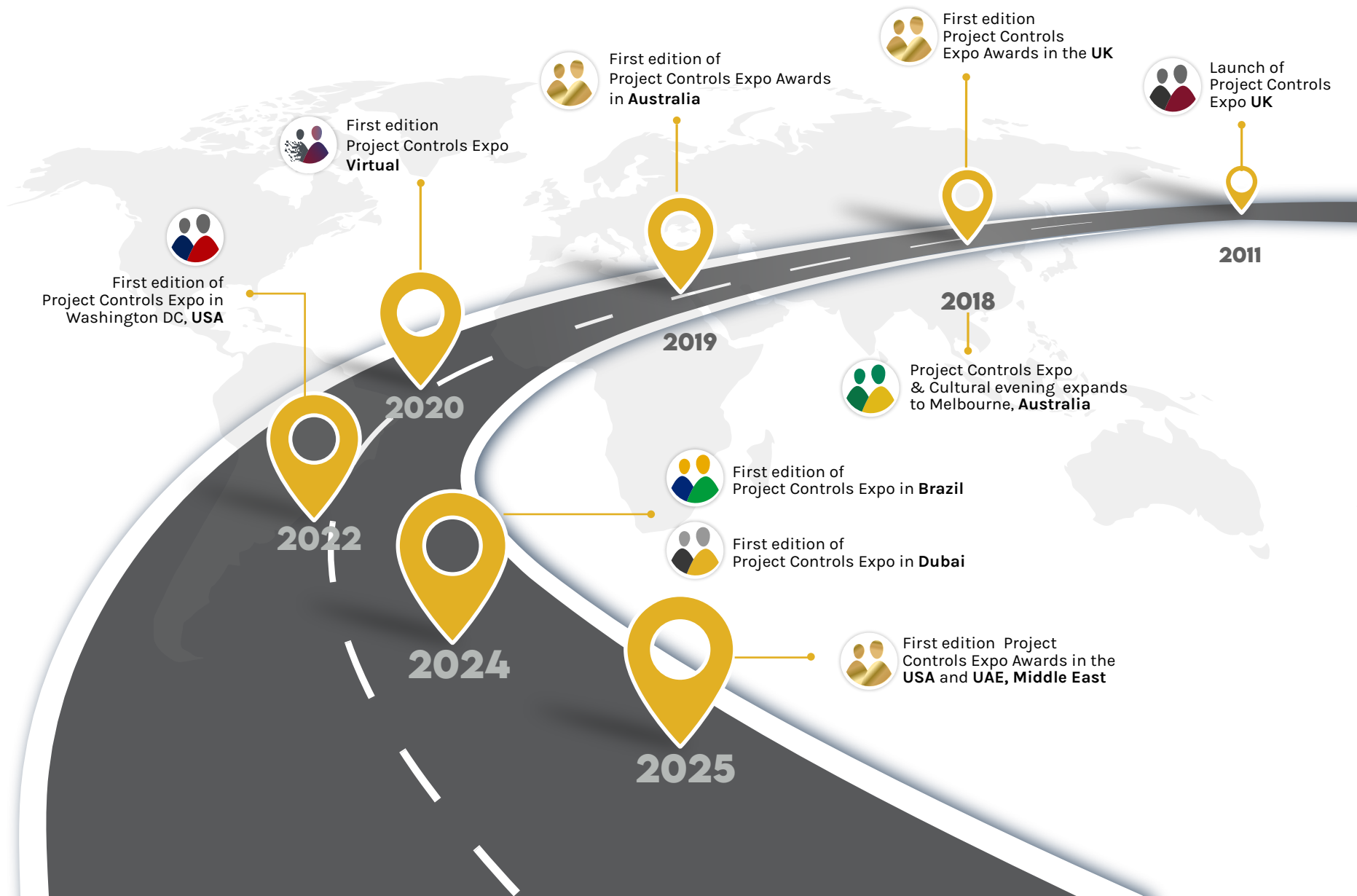
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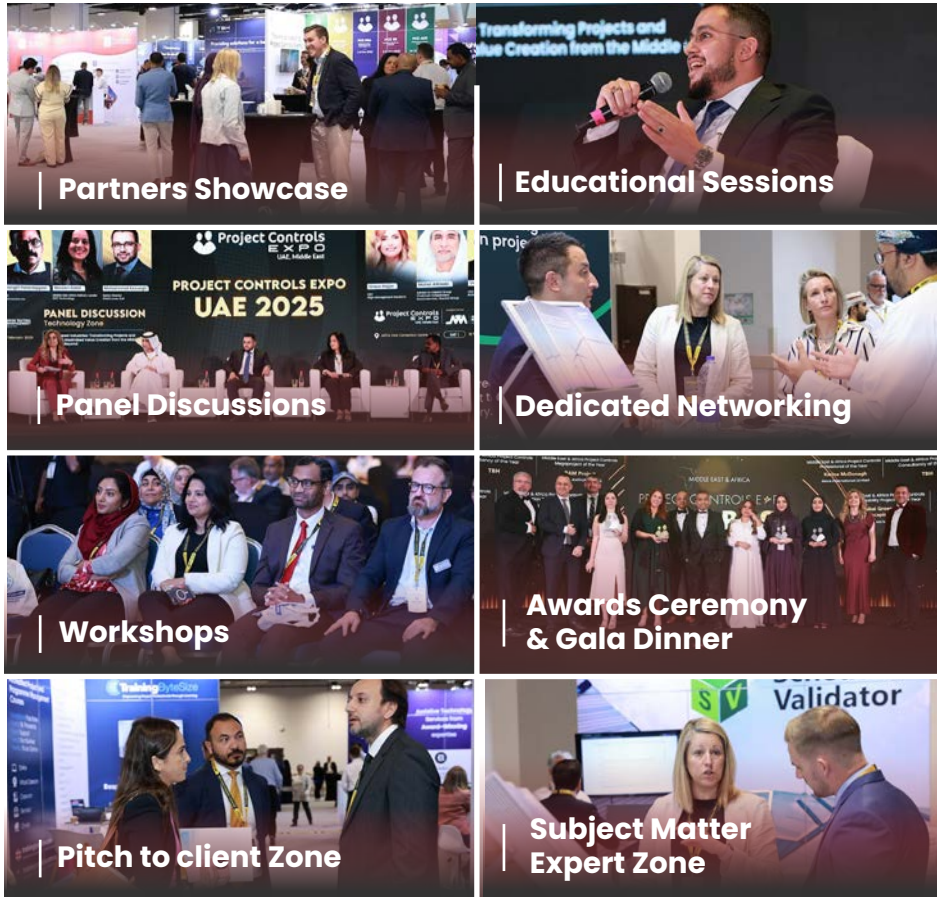
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Project Controls Expo UAE owes its success to the unique mix of



Expo UAE thrives on learning, networking, and cross-industry solutions through sessions, workshops, and showcases.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.



The Middle East & Africa Project Controls Expo Awards illustrates the Expo's continuous efforts to recognize the best projects and practices serving as a platform to hear and share the success stories within the project controls community.

To cap the whole Expo experience, there are many networking opportunities including the Middle East & Africa Project Controls Expo Awards within the venue. This creates a true & unparalleled community feel across all three days of PCE UAE.

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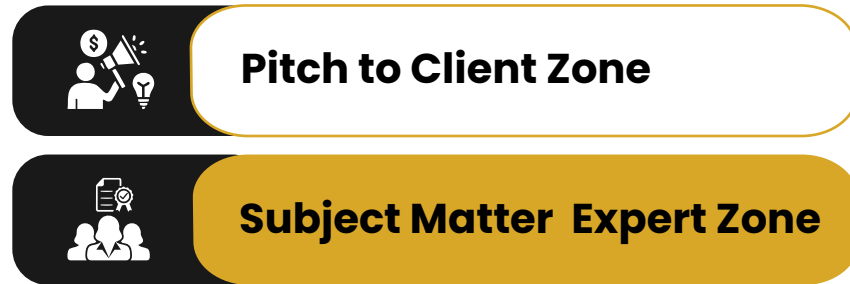
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“ Back to London from Project Controls Expo Dubai – a fantastic networking opportunity to meet high-caliber professionals and to get insights on how projects are set up, planned and delivered. The Middle East region has been growing at tremendous speed and it was so great to see genuine appreciation and interest for best practice approach... ”

Unlock New Growth at Project Controls Expo UAE 2026

Introducing:



We're launching two exciting zones this year—Pitch to Client and SME Zone—designed to boost connections and business growth.

For Partners:

- Present in high-engagement spaces
- Connect with high-quality leads
- Build authority through curated sessions
- Gain visibility before, during, and after the event

Pitch to Client Zone:

- Present directly to industry clients
- Matchmaking based on real project needs
- Get instant, actionable feedback

Subject Matter Expert Zone

- A stage for small and medium businesses
- Engage with demos and product displays
- Gain visibility with budget-friendly options

Smarter Networking

These new zones don't just make the event more interactive—they create opportunities that last. Delegates discover practical answers. Sponsors connect with warm leads. And the whole industry gets stronger through collaboration.

This is where conversations turn into contracts—and ideas into impact.

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Project Controls Manager/Supervisor/
Director/VP/Function Head

Project Risk Manager/Director/
VP/Function Head

Project Scheduling Manager/Director/
VP/Function Head

PMO Manager/Director

PMO Planning Lead

Project Cost Estimator/Manager/
Function Head

BIM & Data Analytics Manager/
Function Head

Project Scheduling Manager/Director
/Function Head

Proposals and Tendering Manager/
Director

Project Manager/Director

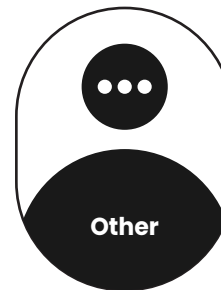
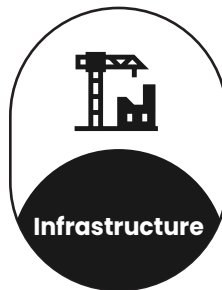
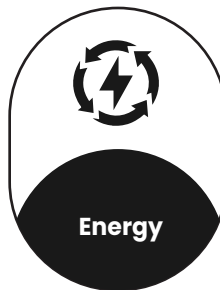
Project Performance Reporting
Manager /Director/Function Head

Contracts Manager/Director

Programme Director Quantity Survey
or Engineer/Manager/Function Head

Project, Program and Portfolio
Professionals

Project Delivery Professionals



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Jamna Jabbar
British Council

“ Had the pleasure of attending Project Controls Expo, where I joined a powerful panel discussion... The session highlighted how AI can elevate PMO services, optimize time and resources, and enhance stakeholder value. My key takeaway: reliable AI-driven data is the future of impactful project delivery... ”

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DAY 1

20 May 2026

09:00 – 17:00

Workshop

11:00 – 15:00

**Partners Showcase Setup
for Partners only**



DAY 2

21 May 2026

09:00 – 17:20

Partners Showcase

4 Seminar Streams

- > Government & End-Users Zone
- > Innovation
- > Case Studies
- > AI in Project Controls

Special Event (Pre-Booked Only)

- > Pitch to client Zone

Panel Discussion and Audience Q&A

17:20 – 19:00

Evening Social & Networking



DAY 3

22 May 2026

09:00 – 16:45

Partners Showcase

4 Seminar Streams

- > Technology
- > Smart Construction
- > Megaprojects
- > Contract & Commercial Management

Special Event (Pre-Booked Only)

- > Subject Matter Expertise Zone

Panel Discussion and Audience Q&A

18:00 – 22:00

Awards Drinks Reception

Awards Ceremony & Gala Dinner

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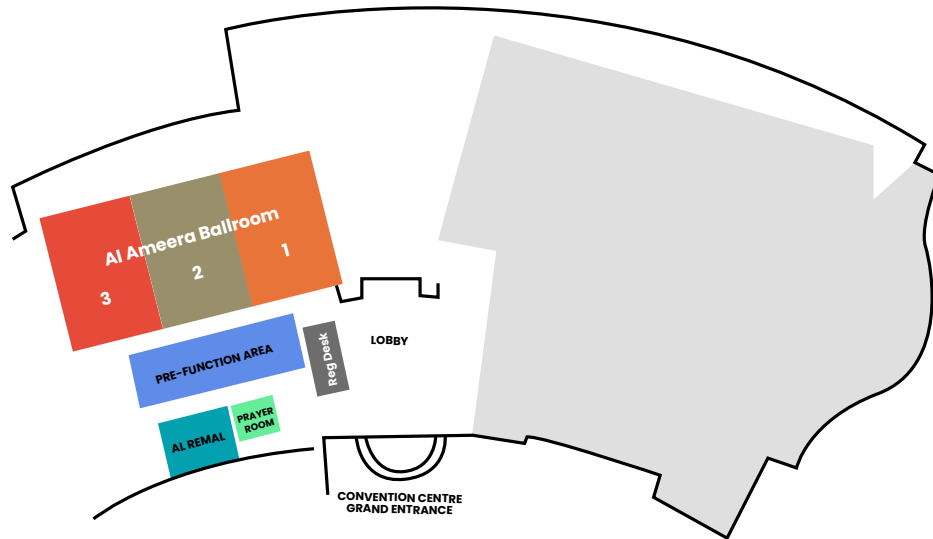
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Ballrooms Ground Floor



Day 1 - 20 May 2026

■ Al Dana	Workshop
■ Al Wasl	Set up of the Expo
□ Al Ameera Ballroom	Set up of the Expo

Day 2 - 21 May 2026

■ Al Ameera Ballroom 1 & 2	Exhibition
■ Al Ameera Ballroom 3	AI in Project Controls Zone
■ Al Wasl 1	Government & End-Users Zone
■ Al Wasl 2	Innovation Zone
■ Al Wasl 3	Case Studies Zone
■ Exec Office 1 - Al Khaleej	Pitch to Client Zone
■ Coffee Break	Speaker Area

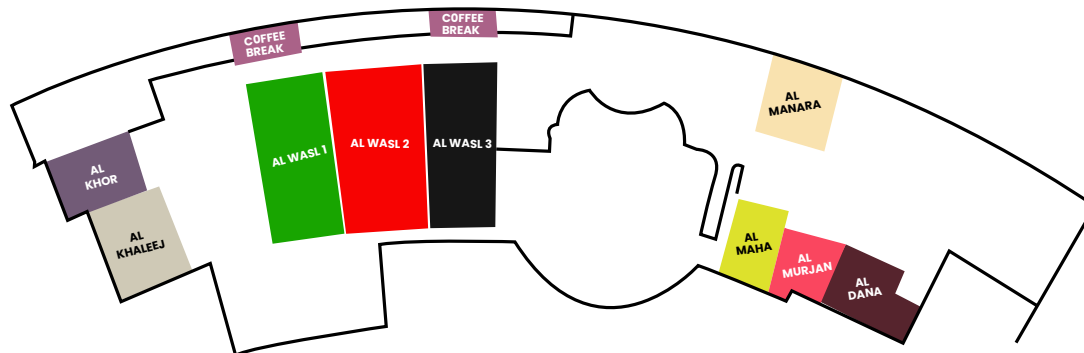
Day 3 - 22 May 2026

■ Al Ameera Ballroom 1 & 2	Exhibition
■ Al Ameera Ballroom 3	The Contract & Commercial Management Zone
■ Al Ameera Ballroom 3	Awards Night
■ Al Wasl 1	Technology Zone
■ Al Wasl 2	Smart Construction Zone
■ Al Wasl 3	Megaprojects Zone
■ Breakout room 3 - Al Khaleej	SME Zone
■ Coffee Break	Speaker Area

Headline and Platinum Partners Exec Office

■ Exec Office 2- Al Maha	■ Exec Office 3 - Murjan
■ Exec Office 4- Al Manara	■ Exec Office 5 - Al Khor

Meeting Rooms Upper Level



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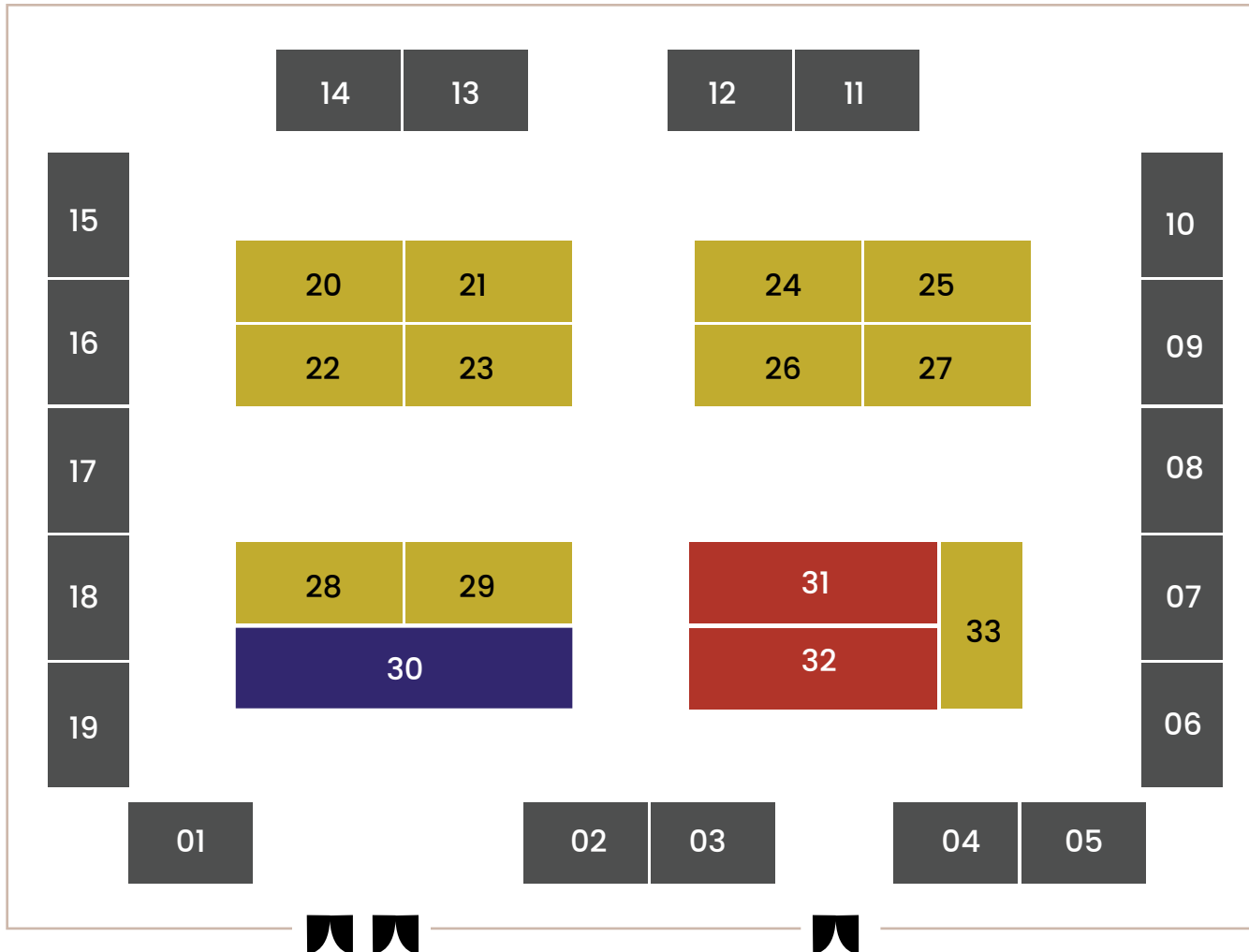
Fatma Abdalla
Ministry of Energy & Infrastructure

“...it was incredibly hard to choose between the thought-provoking sessions and panel discussions—each one was packed with insights, innovation, and inspiration... The knowledge shared today will undoubtedly shape the future of project controls and management...”



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Partners Showcase



-  Headline Sponsor
-  Platinum Sponsor
-  Gold Sponsor
-  Silver Sponsor
-  Entrance

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“ Just wrapped up an inspiring time at Project Controls Expo 2025 in Dubai. It was a strong reminder that project controls professionals are the pulse of trillion-dollar industries—turning chaos into order and plans into reality. Honored to be part of a community driving mega-projects across the Middle East and Africa... ”



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Sponsorship Packages



Contruent



Project Controls
UAE, Middle East
Networking | Education
Opportunities

#PCEUAE



Project Controls
EXPO
UAE
2025

Benefits

Partners Categories	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. Booth manning & excl. Day 1 - Workshop)	1	3	5	10	15
Logo, brochure, flyer, case study and video on PCE UAE website partners' page	✓	✓	✓	✓	✓
Exclusive Awards Night & Gala Dinner tickets	1	2	2	3	4
Publish technical paper on PCE UAE website				✓	✓
Executive lounge				✓	✓
LCD Screen		✓ 43"	✓ 43"	✓ 55"	✓ 55"
Expo App Access	✓	✓	✓	✓	✓
	AED 9,500	AED 26,250	AED 36,950	AED 56,950	AED 78,950

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Headline Sponsorship

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- > Premium exhibit location
- > 1st speaking slot
- > 1st banner on PCE UAE website homepage and 1st banner on partners page
- > 5 minute speaking slot after keynote (both days)
- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > On all Expo notepads
- > On all delegate badges
- > On all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > On all email campaigns
- > On all social media campaigns
- > On all venue brandings
- > Project Controls Expo APP

Platinum Sponsorship

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- > Premium exhibit location
- > 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- > 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)

- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > on all certificates (for delegates and speakers)
- > Event brochure (online and printed)
- > Exclusive social media campaigns
- > Venue branding
- > Project Controls Expo APP

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Headline Sponsorship

AED 78,950

Platinum Sponsorship

AED 56,950

Gold Sponsorship

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- > Speaking slot
- > 3rd banner on PCE UAE website homepage and 3rd banner on partners page
- > One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- > Event brochure (online and printed)
- > On all email campaigns
- > On dedicated social media campaigns
- > On venue branding
- > Project Controls Expo APP

Silver Sponsorship

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- > Event brochure (online and printed)
- > On dedicated social media campaigns
- > On venue branding
- > Project Controls Expo APP

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Gold Sponsorship

AED 36,950

Silver Sponsorship

AED 26,250

Headline Sponsorship

Stand Size: 8m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 7 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 8000mm Flooring

Artwork 1 (Printed Backdrop)

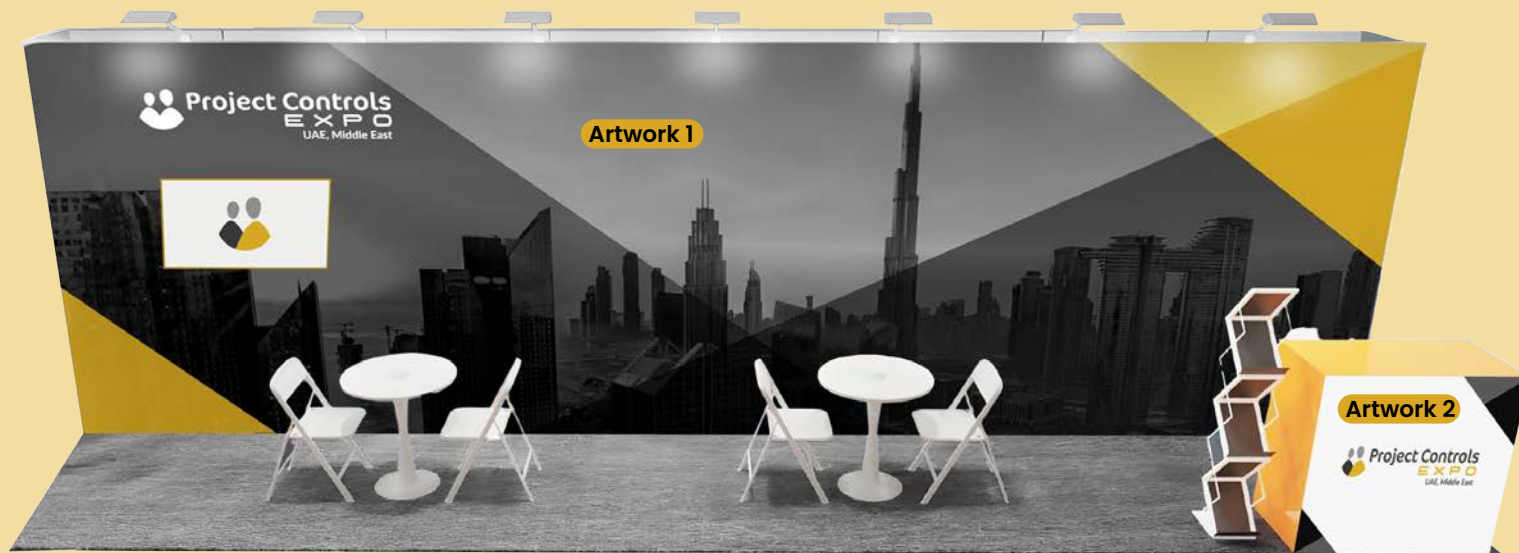
- > Width-800CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Take a sneak peek at
our PCE UAE Event

Pre-installed Stand

AED 78,950

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Platinum Sponsorship

Stand Size: 6m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 5 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 6000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-600CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

Artwork 3 (Side Wall)

- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



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AED 56,950

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Gold Sponsorship

Stand Size: 4m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-400CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

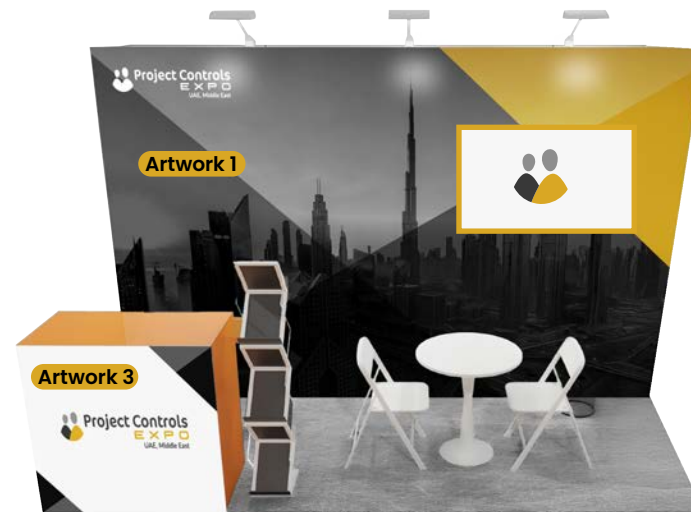
Artwork 3 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Type 1 (2 Side open - Applicable for stand number 22 - 29)



Type 1 (3 Side open - Only applicable for stand number 33)

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AED 36,950



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Silver Sponsorship

Stand Size: 3m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-300CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

Artwork 4 (Side Wall Artwork-Opposite TV Wall)

- > 136 cm (W) X 242 cm (H)
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Type 1 (2 Side open - Applicable for stand number 1 - 4 & 11 - 14)



Type 2 (1 Side open - Applicable for stand number 5 - 10 & 15 - 19)

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Pre-installed Stand

AED 26,250



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App Sponsor

Benefits

App Sponsor will receive the following benefits:

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass



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App Sponsor

AED 10,000



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This year's categories for sponsorship will be:

- Middle East & Africa Project Controls **PROFESSIONAL** of the Year
- Middle East & Africa Project Controls **CONSULTANCY** of the Year
- Middle East & Africa Project Controls **TECH COMPANY** of the Year
- Middle East & Africa Project Controls **SUSTAINABILITY** Project of the Year
- Middle East & Africa Project Controls **TRANSFORMATION** Project of the Year
- Middle East & Africa Project Controls **MEGAPROJECT** of the Year
- Middle East & Africa Project Controls **SMALL BUSINESS** of the Year
- Middle East & Africa Project Controls **LIFETIME CONTRIBUTION** Award
- Middle East & Africa Project Controls **INNOVATION** of the Year
- Middle East & Africa Project Controls **YOUNG PROFESSIONAL** of the Year

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Headline Sponsorship



Branding / Awareness Campaign

- > Includes sponsorship of one award
- > The logo of the headline sponsor will always be designed slightly larger than the other partner logos (and clearly demarked as “headline partner”)
- > Whenever the event is mentioned – it will be mentioned with “partnered by”
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

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Awards Dinner Venue Branding

Company logo on:

Menu, Place cards, AV and Trophy
(company name engraved)

Sponsor logo on award pull up banner at entrance to the dinner location



Premium Benefits

Opportunity to be part of one of the judging panels

Opportunity to present a trophy to the winner



Tickets

The sponsorship package includes TWO tables of 10 dinner places each including half a bottle of wine per person

Additional tables can be purchased if required at an additional cost



Take a sneak peek at our PCE MENA Awards

1 Available

AED 36,800



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Category Sponsorship



Branding / Awareness Campaign

- > Includes sponsorship of one award
- > Mention on advertising and marketing materials (in connection with selected category)
- > Social media graphics and messaging supplied pre and post event
- > Photography and video content supplied post event
- > Visibility on Project Controls Expo Awards webpage (with a link to their organisation page)

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Awards Dinner Venue Branding

Company logo on:

Menu, Place cards, AV and Trophy (company name engraved)

Sponsor logo on award pull up banner at entrance to the dinner location



Premium Benefits

Sponsor name on specific award trophy

Opportunity to present a trophy to the winner



Tickets

The sponsorship package includes ONE table of 10 dinner places each including half a bottle of wine per person

Additional tables can be purchased if required at an additional cost



Take a sneak peek at out PCE MENA Awards

10 Available

AED 18,400



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Project Controls
EXPO
UAE, Middle East

20-22 May 2026
Grand Hyatt Conference &
Exhibition Centre

BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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