



**Project Controls
EXPO**
UAE, Middle East

1-3 June 2027
Grand Hyatt Conference &
Exhibition Centre



3
Day Event

80+
Speakers

600+
Delegates

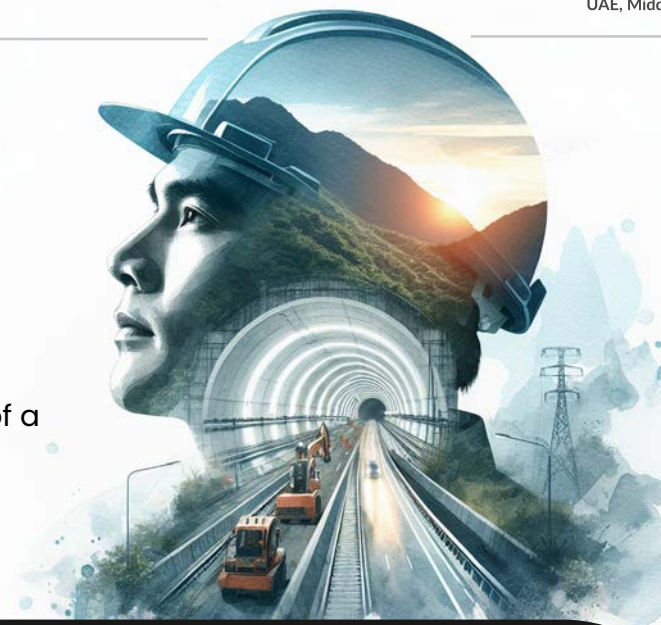
30+
Partner Booth

**The Home of Delivery Certainty,
Predictability & Accountability**

Project Controls Background

In recent years project controls have become established as a dedicated discipline with a rapidly growing community of senior professionals recognized for their value to all projects.

For a project to succeed, appropriate planning is vital and hence accurate estimating, cost and schedule management, risk management, change management and forecasting is now deemed essential. The development of a suitable project control system, and a team to execute these systems, is an integral part of the overall project management effort.



A report by PWC suggested that worldwide infrastructure spending will grow to \$9 trillion per year in 2025. With project controls investment estimated to average at least 2% of a project cost, this values the spend on project controls at around \$20 billion. Little wonder this is a sector that now has dedicated departments, staff and is establishing best practice techniques.



Project Controls Expo offers this rapidly expanding community the best route to examining all that is on offer by presenting a showcase of the leading products & services, combined with a multi stream dedicated cutting edge educational programme and networking opportunities.

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THE WORLD'S LARGEST

Project Controls Event

“

Project Controls EXPO
is a celebration of project controls

”

Networking | Education | Opportunities

“ Project Controls is all about sharing the right information (KPIs) to the right stakeholders at the right time to ensure the right decisions are taken at the right time. ”



Project Controls Expo is the venue to meet

all involved: Client, End User, Contractor, Consultancy and Technology Suppliers.



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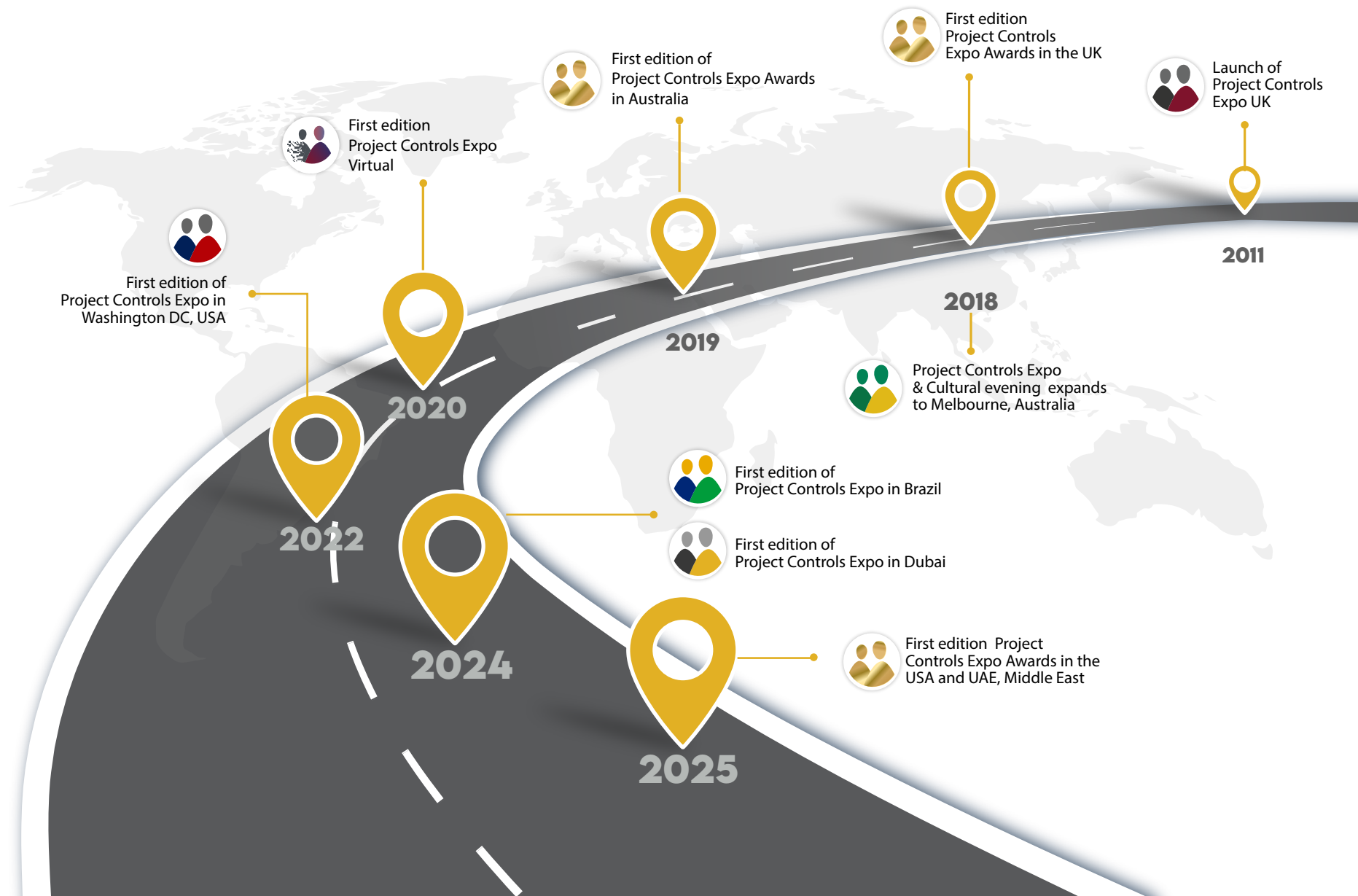
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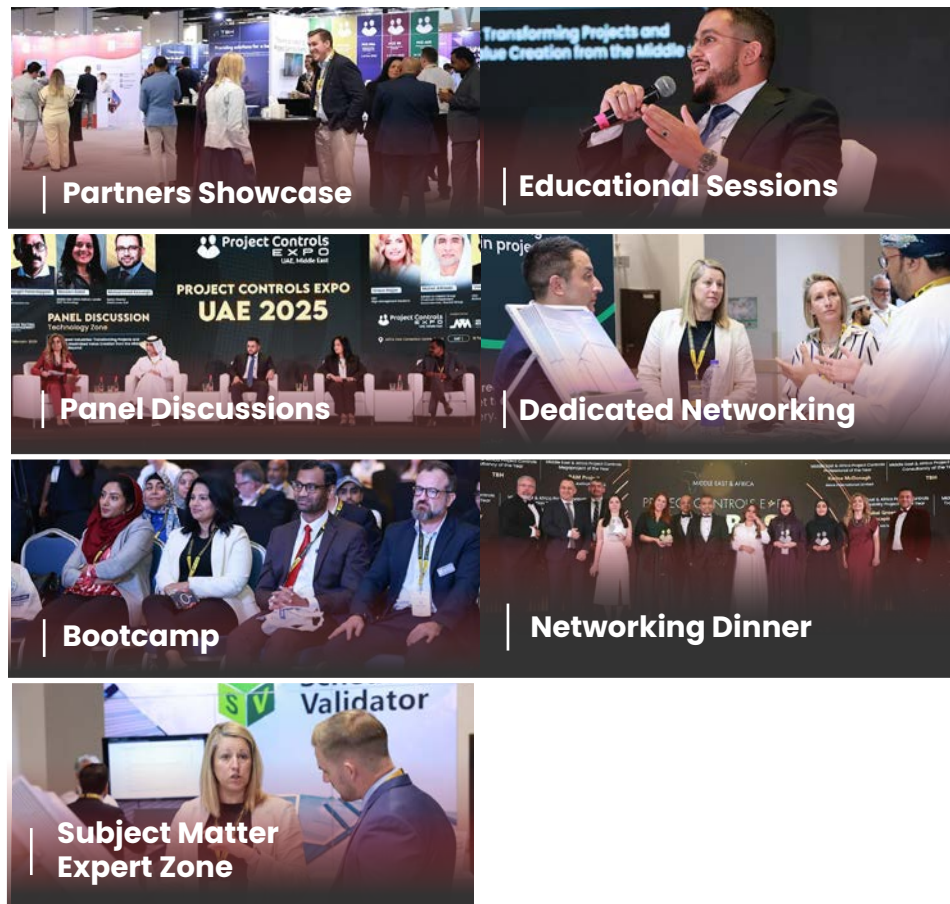
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Project Controls Expo UAE owes it success to the unique mix of



Expo UAE thrives on learning, networking, and cross-industry solutions through sessions, bootcamp, and showcases.

The education programme offers eight different streams of content with presentations led by users, clients, consultants and providers and hence gives a combination of all angles, experience and opinions.

The partners showcase hosts the leading technology suppliers and consultancies, offering a multitude of answers to the issues faced by project controls professionals including cost, risk analysis, scheduling and estimating.



The PCE UAE Networking Dinner reflects the Expo's ongoing commitment to fostering connections and knowledge sharing within the project controls community. It provides a platform for delegates to meet peers, exchange insights, and celebrate collective successes in projects and practices across the region.

 To cap the whole Expo experience, there are many networking opportunities including the networking dinner within the venue. This creates a true & unparalleled community feel across all three days of PCE UAE.

Connect
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“ Back to London from Project Controls Expo Dubai – a fantastic networking opportunity to meet high-caliber professionals and to get insights on how projects are set up, planned and delivered. The Middle East region has been growing at tremendous speed and it was so great to see genuine appreciation and interest for best practice approach... ”

Unlock New Growth at Project Controls Expo UAE 2027

Introducing:



Subject Matter Expert Zone

We're launching two exciting zone this year SME Zone—designed to boost connections and business growth.

For Partners:

- Present in high-engagement spaces
- Connect with high-quality leads
- Build authority through curated sessions
- Gain visibility before, during, and after the event

Subject Matter Expert Zone

- A stage for small and medium businesses
- Engage with demos and product displays
- Gain visibility with budget-friendly options



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Our Audience

Project Controls Manager/Supervisor/
Director/VP/Function Head

Project Risk Manager/Director/
VP/Function Head

Project Scheduling Manager/Director/
VP/Function Head

PMO Manager/Director

PMO Planning Lead

Project Cost Estimator/Manager/
Function Head

BIM & Data Analytics Manager/
Function Head

Project Scheduling Manager/Director
/Function Head

Proposals and Tendering Manager/
Director

Project Manager/Director

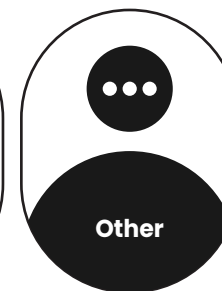
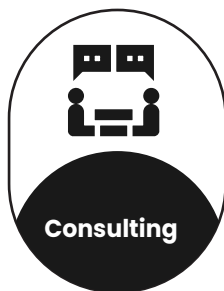
Project Performance Reporting
Manager /Director/Function Head

Contracts Manager/Director

Programme Director Quantity Survey
or Engineer/Manager/Function Head

Project, Program and Portfolio
Professionals

Project Delivery Professionals



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Jamna Jabbar
British Council

“ Had the pleasure of attending Project Controls Expo, where I joined a powerful panel discussion... The session highlighted how AI can elevate PMO services, optimize time and resources, and enhance stakeholder value. My key takeaway: reliable AI-driven data is the future of impactful project delivery... ”

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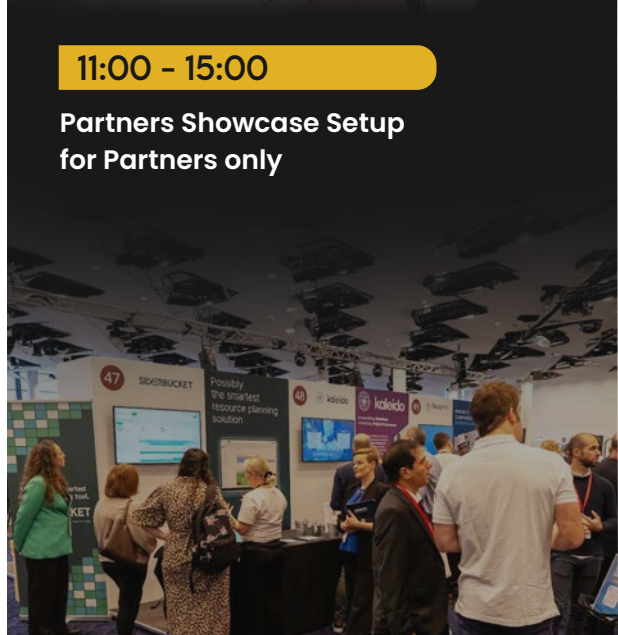


DAY 1

1 June 2027

11:00 - 15:00

**Partners Showcase Setup
for Partners only**





DAY 2

2 June 2027

08:30 - 17:20

Partners Showcase
4 Seminar Streams

- Owners & Government Capital Programmes
- Delivery of Complex Projects & Programmes
- Project Controls Capability, Organisation, Culture & Future Skills
- Technology & Innovation in Project Controls

Panel Discussion and Audience Q&A

18:30 - 21:30

PCE UAE Networking Dinner



DAY 3

3 June 2027

08:30 - 17:20

Partners Showcase
4 Seminar Streams

- Technology & Innovation in Project Controls
- Contract, Commercial & Dispute Resolution
- Risk, Resilience & Independent Assurance
- Delivery of Complex Projects & Programmes

Special Event (Pre-Booked Only)

- Subject Matter Expertise Zone

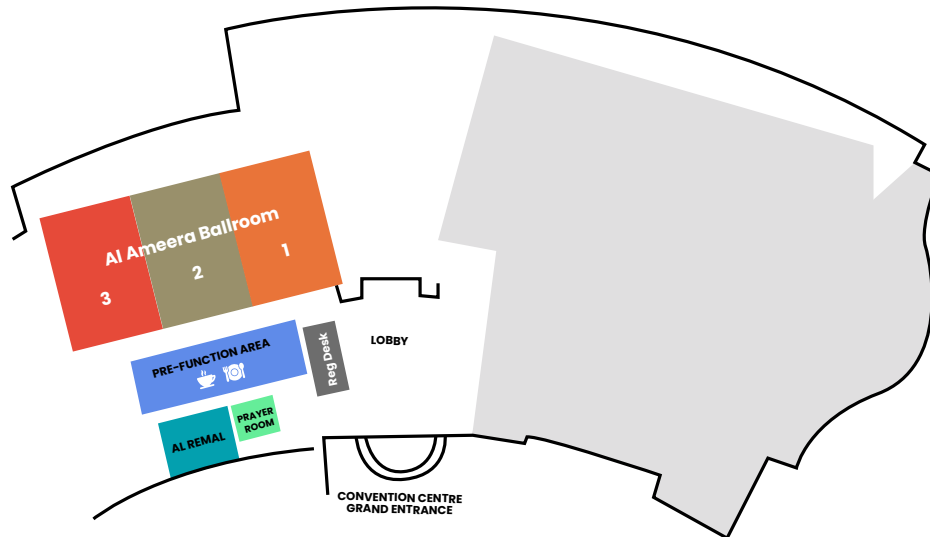
Panel Discussion and Audience Q&A

18:00 - 18:45

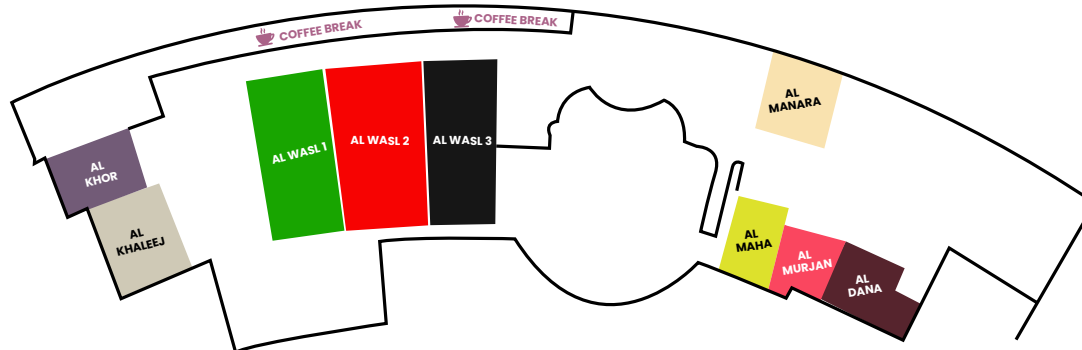
Sheesha Networking Evening

Bird's Eye View

Ballrooms Ground Floor



Meeting Rooms Upper Level



Day 1 – 1 June 2027

■ Al Dana	Bootcamp
■ Al Wasl	Set up of the Expo
□ Al Ameerah Ballroom	Set up of the Expo

Day 2 – 2 June 2027

■ Al Ameerah Ballroom 1 & 2	Exhibition
■ Al Ameerah Ballroom 3	Technology & Innovation in Project Control
■ Al Ameerah Ballroom 3	PCE UAE Networking Dinner
■ Al Wasl 1	Owners & Government Capital Programmes
■ Al Wasl 2	Delivery of Complex Projects & Programmes
■ Al Wasl 3	Project Controls Capability, Organisation, Culture & Future Skills
■ Exec Office 4- Al Manara	Speaker Green Room/ Round Table

Day 3 – 3 June 2027

■ Al Ameerah Ballroom 1 & 2	Exhibition
■ Al Ameerah Ballroom 3	Technology & Innovation in Project Controls
■ Al Wasl 1	Contract, Commercial & Dispute Resolution
■ Al Wasl 2	Delivery of Complex Projects & Programmes
■ Al Wasl 3	Risk, Resilience & Independent Assurance
■ Breakout room 3 – Al Khaleej	SME Zone
■ Awtar	Sheesha Bar Networking
■ Exec Office 4- Al Manara	Speaker Green Room

Headline and Platinum Partners Exec Office

■ Exec Office 2- Al Maha	■ Exec Office 3 – Murjan
■ Exec Office 4- Al Manara	■ Exec Office 5 – Al Khor

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Fatma Abdalla
Ministry of Energy &
Infrastructure

“...It was incredibly hard to choose between the thought-provoking sessions and panel discussions—each one was packed with insights, innovation, and inspiration... The knowledge shared today will undoubtedly shape the future of project controls and management...”



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Partners Showcase

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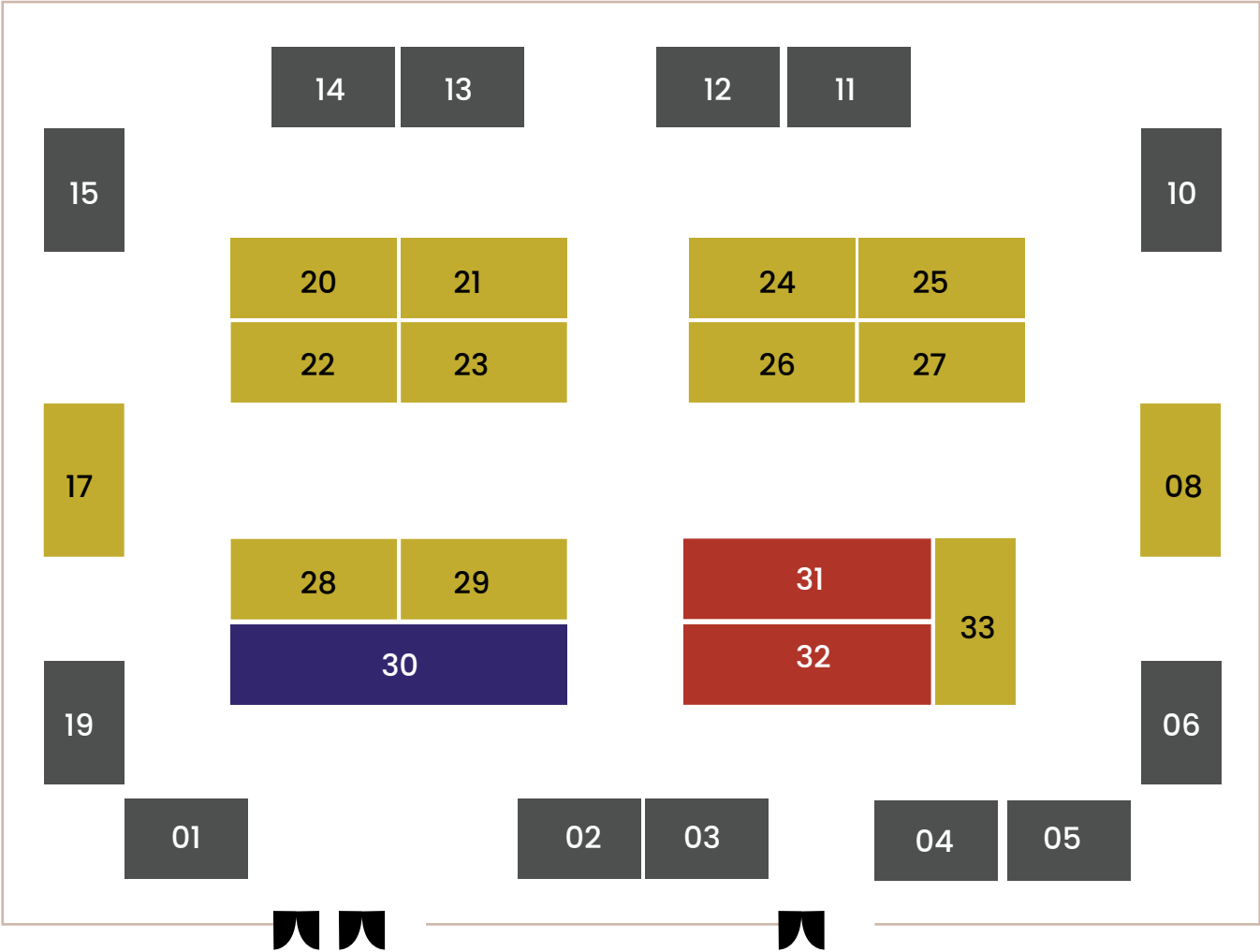
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- Headline Sponsor
- Platinum Sponsor
- Gold Sponsor
- Silver Sponsor
- Entrance



Solomon David
KBR Inc

“ Just wrapped up an inspiring time at Project Controls Expo 2025 in Dubai. It was a strong reminder that project controls professionals are the pulse of trillion-dollar industries—turning chaos into order and plans into reality. Honored to be part of a community driving mega-projects across the Middle East and Africa... ”

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Partners Categories	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Headline Sponsor
Exhibition stand (Pre-installed, inc. Furniture, Electrics, LCD)		✓	✓	✓	✓
Presentation slot			✓	✓	✓
Delegate list supplied (according to local data protection legislation)		✓	✓	✓	✓
Complimentary event passes (incl. Booth manning & excl. Day 1 - Bootcamp)	1	3	5	10	15
Logo and dedicated webpage on the partner's website	✓	✓	✓	✓	✓
PCE UAE Networking Dinner	1	2	2	3	4
Publish technical paper on PCE UAE website				✓	✓
Executive lounge				✓	✓
LCD Screen		✓ 43"	✓ 43"	✓ 55"	✓ 55"
Expo App Access	✓	✓	✓	✓	✓
	AED 9,500	AED 26,250	AED 36,950	AED 56,950	AED 78,950

Headline Sponsorship

Benefits

In addition to the outlined benefits above, the Headline Sponsor will receive the following:

- Premium exhibit location
- 1st speaking slot
- 1st banner on PCE UAE website homepage and 1st banner on partners page
- 5 minute speaking slot after keynote (both days)
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- On all Expo notepads
- On all delegate badges
- On all certificates (for delegates and speakers)
- Event brochure (online and printed)
- On all email campaigns
- On all social media campaigns
- On all venue brandings
- Project Controls Expo APP

Platinum Sponsorship

Benefits

In addition to the outlined benefits above, the Platinum Sponsor will receive the following:

- Premium exhibit location
- 2nd, 3rd or 4th speaking slot (on a first come first served basis)
- 2nd banner on Expo homepage (shared with other 2 platinum partners and professional bodies) and 2nd banner partner's page on our website (on a first come first served basis)

- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- on all certificates (for delegates and speakers)
- Event brochure (online and printed)
- Exclusive social media campaigns
- Venue branding
- Project Controls Expo APP

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Headline Sponsorship

AED 78,950

Platinum Sponsorship

AED 56,950

Gold Sponsorship

Benefits

In addition to the outlined benefits above, the Gold Sponsor will receive the following:

- Speaking slot
- 3rd banner on PCE UAE website homepage and 3rd banner on partners page
- One blog in PCE newsletter (Text)

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On all email campaigns
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

Silver Sponsorship

Benefits

In addition to the outlined benefits above, the Silver Sponsor will receive the following:

Sponsor logo to be displayed:

- Event brochure (online and printed)
- On dedicated social media campaigns
- On venue branding
- Project Controls Expo APP

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Gold Sponsorship

AED 36,950

Silver Sponsorship

AED 26,250

Headline Sponsorship

Stand Size: 8m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 7 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 8000mm Flooring

Artwork 1 (Printed Backdrop)

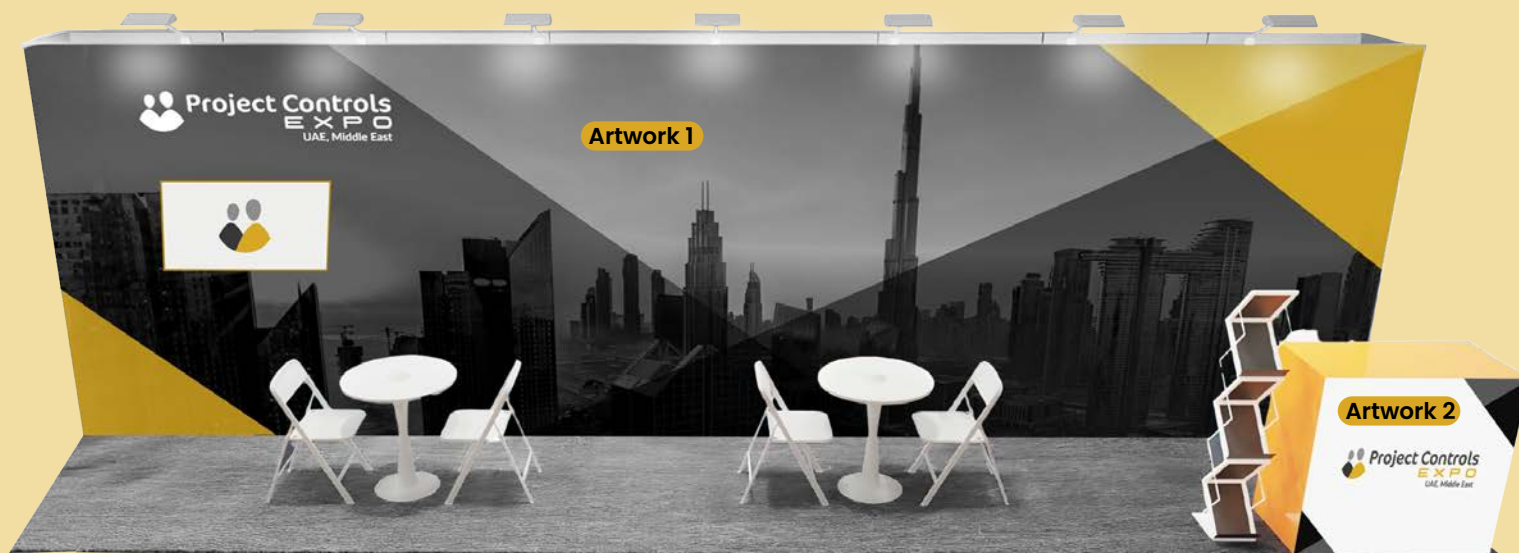
- > Width-800CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



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**Take a sneak peek at
our PCE UAE Event**

Pre-installed Stand

AED 78,950

Platinum Sponsorship

Stand Size: 6m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 55" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 2 Table and 4 Chairs
- > 5 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 6000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-600CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

Artwork 3 (Side Wall)

- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



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Pre-installed Stand

AED 56,950

Gold Sponsorship

Stand Size: 4m L X 2m W x 3m H

Furniture & Electrics:

- 1 x 43" LED Screen
- 1 Reception Desk and 1 High Chair
- 1 Table and 2 Chairs
- 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- Width-400CM x Height-300CM
- Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

- 200CM (W) X 300CM (H)
- Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

- Width-100CM x Height 100CM
- Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Type 1 (2-sided open) – Stands 20–29



Type 2 (3-sided open) – Stand 33

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Pre-installed Stand

AED 36,950

Silver Sponsorship

Stand Size: 3m L X 2m W x 3m H

Furniture & Electrics:

- > 1 x 43" LED Screen
- > 1 Reception Desk and 1 High Chair
- > 1 Table and 2 Chairs
- > 3 x Lights, 1 x Magazine Stand and 3 x Electric Socket

2000mm x 4000mm Flooring

Artwork 1 (Printed Backdrop)

- > Width-300CM x Height-300CM
- > Leave 50mm bleed for cutoff

Please note: The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.

Artwork 2 (Side Wall)

- > 200CM (W) X 300CM (H)
- > Leave 50mm bleed for cutoff

Note: Kindly provide some room for mounting the TV on the wall

Artwork 3 (Counter Artwork)

- > Width-100CM x Height 100CM
- > Leave 50mm bleed for cutoff

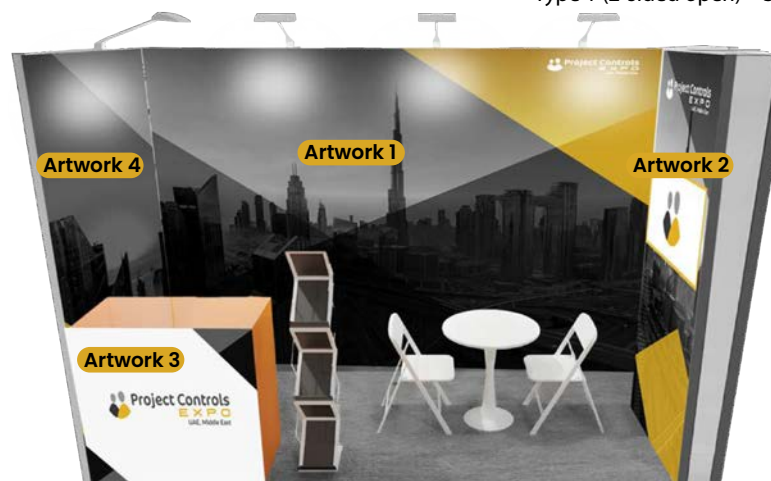
Artwork 4 (Side Wall Artwork-Opposite TV Wall)

- > 136 cm (W) X 242 cm (H)
- > Leave 50mm bleed for cutoff

IMPORTANT: Leave 50mm bleed for cutoff. The bottom left/right corners (based on the stand number) will be obscured by the reception desk at the front. Please refrain from placing any text or important information in those areas.



Type 1 (2-sided open) – Stands 02–03



Type 2 (1-sided open) – Stands 1, 4, 8, 11, 14, 17

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Pre-installed Stand

AED 26,250

App Sponsor

Benefits

App Sponsor will receive the following benefits:

- Access to the App is given to all delegates, speakers and sponsors two weeks before the Expo, and allows interaction pre event amongst all participants.
- The App will also hold all agenda details/speakers so will be a continually used resource through the event as well as post event.
- Sponsorship would include accreditation on all promotions plus acknowledgment on the footer of all App pages
- Exposure on social media and newsletter x 1 as App sponsor, logo in event brochure (Printed and Online) & 1 complimentary event pass



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App Sponsor

AED 10,000



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Project Controls
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UAE, Middle East

1-3 June 2027

**Grand Hyatt Conference &
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BOOK YOUR BOOTH TODAY

CONTACT US TO DISCUSS YOUR PARTICIPATION OPPORTUNITIES:

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SPONSORSHIP ENQUIRIES

mike@ProjectControlExpo.com

SPEAKING OPPORTUNITIES

uae@ProjectControlExpo.com

DELEGATE REGISTRATION

projectcontrolexpo.com/dubai/register

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