

THE WORLD'S LARGEST GATHERING OF PROJECT CONTROLS LEADERS

Shaping more than **\$500B+** worth of global infrastructure programmes.



90+

Expert Speakers

1,000+

Industry Leaders

40+

Partner Solutions

The largest global gathering of project controls professionals shaping \$500B+ worth of infrastructure projects.

Project Controls Expo USA returns to Washington DC in 2026 as the premier platform where innovation meets execution.

After successful editions across the **UK, UAE, Australia, and Brazil**, we bring unmatched expertise to North America's capital—connecting **1,000+** senior decision-makers from defense, energy, infrastructure, and technology sectors.



Why 2026 Matters



Theme: AI, Automation & Analytics in Project Delivery

Exploring how emerging technologies are reshaping the discipline

Premium Audience Quality

75% Director-level or above, representing organizations managing multi-billion dollar portfolios

Geographic Reach

Delegates from 25+ countries, with strong representation from US federal agencies, Canadian energy sectors, and international megaproject owners

Join the leaders redefining how the world builds.



WHY PARTNER WITH US?

**Join the leaders
redefining how
the world builds.**

Explore how emerging
technologies are
reshaping the discipline

Measurable ROI



Gold-level partners in 2025
reported an average 4x return
on investment from leads
gained at PCE USA.



What Partnership Delivers:

Lead Generation at Scale

- Direct access to 1,000+ qualified decision-makers actively seeking solutions
- Average partner engagement: 800+ booth conversations, 50,000+ digital impressions
- Post-event warm leads with complete contact information and interaction tracking

Thought Leadership Platform

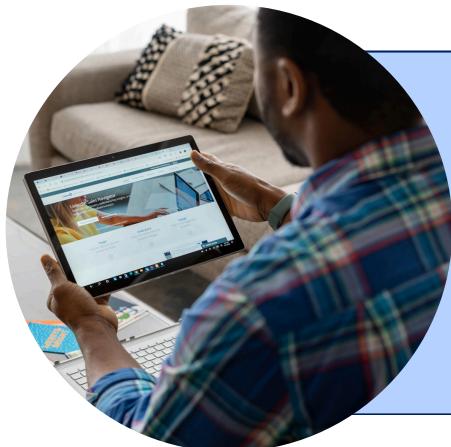
- Position your brand alongside industry pioneers through speaking opportunities
- Share your innovations in specialised zones: SME Hub, Pitch-to-Client Arena.
- Year-round content exposure through our newsletter and linkedin (50,000+ subscribers) and social channels

Relationship Building Beyond the Booth

- Exclusive networking events: Networking drinks all 3 evenings, Executive Roundtables

Your Partnership Journey

Before → During → After



Pre-Event

- Featured profile on expo website and mobile app
- Co-branded social media campaigns reaching 50,000+ industry professionals
- Newsletter features and thought leadership blog posts
- Early access to registered delegate list for targeted outreach via the Expo App

During Event

- Premium booth location with high footfall traffic
- Speaking slots and panel participation
- Real-time lead capture through mobile app
- Photography and video content creation



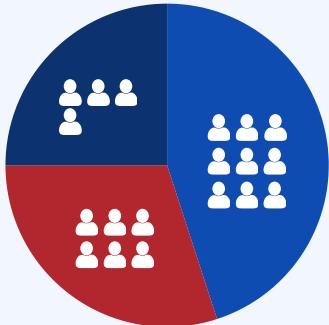
Post-Event

- Professional photography and video assets for your marketing
- Continued exposure on our digital platforms
- Access to on-demand session recordings featuring your presentations
- Delivery of full attendance list (subject to data protection)

**Your investment works for you all year,
not just three days.**

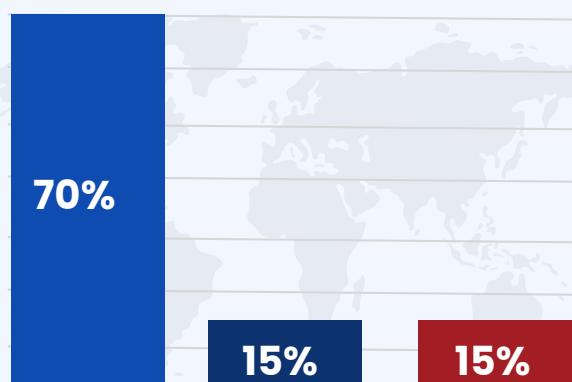
Decision-Makers, Not Tyre-Kickers

By Seniority

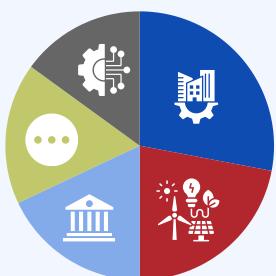


- 45% C-Suite, VP, or Director level
- 30% Senior Manager / Department Head
- 25% Manager / Specialist level

By Geography



By Industry:



- 28% Infrastructure & Transportation
- 22% Energy (Oil, Gas, Renewables)
- 18% Defense & Government
- 17% Other (Aerospace, Manufacturing, Healthcare, Construction)
- 15% Technology & Consulting

Key Decision-Makers Include:

- Project Controls Directors managing \$500M+ portfolios
- PMO Leads overseeing federal infrastructure programs
- Risk Management VPs from Fortune 500 contractors
- Chief Estimators from ENR Top 100 firms
- Technology adoption leaders from owner organizations

Represented Organizations (2025)

Major attendees included professionals from Bechtel, Jacobs, AECOM, Fluor, Black & Veatch, US Army Corps of Engineers, Department of Energy, and 200+ other leading organizations.

PARTNERSHIP PACKAGES

Choose Your Impact Level



We've designed four partnership tiers to match your goals and growth stage. Each tier builds on the previous, offering increasing visibility and engagement opportunities.

HEADLINE PARTNER

Be the Face of the Expo

\$21,000

For global leaders seeking dominant market positioning

Exhibition Booth & Hospitality Lounge

- ▶ 26' x 5' prime location booth (furniture, power, screens, branding included)
- ▶ Hospitality Lounge for VIP client meetings

Complimentary Access Includes

- ▶ 15 complimentary expo tickets (booth staff, executives, client guests)
- ▶ Access to all networking events

Speaking Opportunities & Content Inclusion

- ▶ First-priority speaking opportunity (30-minute slot) within the expo programme
- ▶ Technical paper published on PCE website
- ▶ Video interview featured in promotional content
- ▶ 5-minute keynote session (Both Day 2 & 3)

Audience Data & Lead Insights

- ▶ Complete delegate list (GDPR/data protection compliant)
- ▶ Full expo app access with lead scanning feature

Brand Visibility & Reach

- ▶ #1 brand placement across ALL marketing: website homepage, email campaigns, venue signage, delegate badges, certificates, event app, and printed materials
- ▶ "Partnered by [Your Company]" designation in all event promotions
- ▶ Featured blog post in monthly newsletter (**12,000+ subscribers**)
- ▶ Dedicated social media campaign series (**10+ posts**)
- ▶ Advert & Synopsis inclusion in the Agenda Brochure

What This Means

A true partnership that places your brand at the forefront before, during, and after the event—ideal for industry leaders seeking maximum visibility and influence.

PLATINUM PARTNER

Lead the Conversation

\$15,750

For innovators ready to showcase cutting-edge solutions

Exhibition Booth & Hospitality Lounge

- » 20' x 5' booth in high-visibility location (furniture, power, screens included)
- » Hospitality Lounge for VIP client meetings

Complimentary Access Includes

- » 10 complimentary expo passes (booth staff, executives, client guests)
- » Access to all networking events

Speaking Opportunities & Content Inclusion

- » Speaking opportunity (30-minute slot) within the expo programme (slots 2-4, based on commitment timing)
- » Technical paper published on PCE website
- » Panel discussion participation opportunity

Audience Data & Lead Insights

- » Complete delegate list (GDPR/data protection compliant)
- » Full expo app access with lead scanning feature

Brand Visibility & Reach

- » Speaking slot on main stage (slots 2-4, based on commitment timing)
- » #2 banner position on website homepage and partner page
- » Logo on: certificates, event brochure, app, social media campaigns, venue branding
- » Featured blog post in newsletter
- » Advert & Synopsis inclusion in the Agenda Brochure
- » Exclusive social media feature series (**6-8 posts**)

What This Means

Strong visibility positions you as an industry innovator. Perfect for companies launching new products or expanding into North American markets with established credibility.

GOLD PARTNER

Expand Your Reach

\$9,500

For growth-focused brands building market presence

Exhibition Booth

- » 13' x 5' booth with quality location (furniture, power, screen included)

Meaningful Networking

- » 5 complimentary expo passes (booth staff, executives, client guests)
- » Access to all networking events

Speaking Opportunities

- » Speaking opportunity (30-minute slot) within the expo programme.

Audience Data & Lead Insights

- » Complete delegate list (GDPR/data protection compliant)
- » Full expo app access with lead scanning feature

Brand Visibility & Reach

- » #3 banner position on website
- » Logo on: email campaigns, social media, venue branding, app, event brochure
- » Featured blog post in monthly newsletter (**12,000+ subscribers**)
- » Dedicated social media posts (**2-3 posts**)

What This Means

Excellent value for companies ready to invest in sustained visibility and direct prospect engagement. Our most popular tier for mid-size growth companies.



Gold-level partners in 2025
reported an average 4x return on
investment from leads gained at
PCE USA.

SILVER PARTNER

Start Your Journey

\$6,000

For emerging companies and specialists within the market

Exhibition Booth

- » 10' x 5' booth with essential setup (furniture, power, screen included)

Brand Visibility & Reach

- » Logo placement: social media, venue branding, app, event brochure
- » Company profile on partner page

Complimentary Access Includes

- » 3 complimentary expo passes (booth staff, executives, client guests)
- » Access to all networking events

Audience Data & Lead Insights

- » Full expo app access with lead scanning feature

What This Means

Smart entry point for specialists, consultancies, or companies testing the North American market. Build relationships and assess opportunity before scaling up.



BENEFITS

Partners Categories	Silver Partner	Gold Partner	Platinum Partner	Headline Partner
Exhibit booth with quality location (furniture, power, screen included)	✓ 10x5 ft	✓ 13x5 ft	✓ 20x5 ft	✓ 26x5 ft
Speaker Presentation slot		✓	✓	✓
Delegate list supplied (according to local data protection legislation)	✓	✓	✓	✓
Complimentary expo passes (booth staff, executives, client guests)	3	5	10	15
Logo, brochure, flyer, case study and video on PCE USA website partners' page	✓	✓	✓	✓
Publish technical paper on PCE USA website			✓	✓
Hospitality Lounge for VIP client meetings			✓	✓
Expo App access	✓	✓	✓	✓
	\$6,000	\$9,500	\$15,750	\$21,000

Contact us: mike@projectcontrolexpo.com | +44 (0) 758 567 8712

SPECIALIZED SPONSORSHIP OPPORTUNITIES

Own Your Moment

Beyond partnership tiers, we offer unique branded experiences that put your company front-and-center at specific touchpoints.

EXPO APP SPONSOR

\$3,000

Brand Visibility & Reach

- Logo on every app screen footer
- Splash screen branding when app opens
- Push notification sponsorship (1 branded message)
- "App Sponsored by [Your Company]" attribution
- Social media and newsletter promotion as App Sponsor
- 1 complimentary expo pass

Why it matters

The app is opened 40+ times per delegate over three days. It's their agenda, networking tool, and reference guide—active from two weeks pre-event through post-event follow-up.

Outcome:

1,000+ users, sustained exposure throughout the event lifecycle.

REGISTRATION AREA SPONSOR

\$3,000

Brand Visibility & Reach

- 3m x 2m banner behind registration desk (produced by Expo team)
- Dual-branded t-shirts on all registration staff (provided by Expo team)
- Option to provide eco-friendly bags for delegates (supplied by sponsor, distributed by the Expo team)
- Logo in event brochure and social media
- 1 complimentary expo pass

Why it matters

Every single attendee passes through registration. It's their first physical impression of the event—and your brand

Outcome:

1,000+ impressions at the exact moment attendees are most receptive and engaged.

POST-EVENT VALUE

Your Investment Keeps Working

1**Deliverables:**

- » Complete lead list with contact details and engagement scoring
- » Professional photography and video footage
- » Session recordings featuring your presentations

2**Sustained Exposure**

- » Partner profile stays active in online directory
- » Priority invitation to 2027 edition with early-bird rates

3**Social Media Coverage Summary:**

- » Articles on Website
- » Social media Thanks Posts

What Sets Us Apart

Most events hand you a badge scanner and wish you luck, we provide strategic intelligence that helps you convert connections into contracts.

PARTNER TESTIMONIALS

“

What an incredible few days at the Project Controls Expo USA! Speaking with planners and project teams, we heard firsthand about the real challenges they face: juggling unpredictable site delays, reconciling inconsistent progress updates, navigating fragmented communication across teams, and constantly firefighting instead of planning proactively. Many shared how small schedule hiccups ripple across projects, creating stress and inefficiency, while senior planners often spend hours on admin instead of solving complex problems.



5/5

“

This event never disappoints. It has been amazing to connect with so many new and familiar faces, share ideas, and see the passion driving our industry forward. We're already looking forward to the next one!



5/5

“

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5/5

“

What an incredible time we had in DC last week! From meeting industry leaders to sharing insights on innovation and commitment in project controls, it was an unforgettable experience.

Thank you to everyone who stopped by, connected with us, and embraced the future of project management with us. Until next time!



5/5



October 5-7, 2026
Nationals Park, Washington DC

Questions? We're Here to Help

Partnership Inquiries:

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Speaking Opportunities:

Randhir Manekar | randhir@projectcontrolexpo.com

Delegate Registration:

projectcontrolexpo.com/usa/register

General Information:

usa@projectcontrolexpo.com

Quick Links

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Project Controls Expo USA 2026

Where the world's project controls community comes together
to shape the future of infrastructure delivery.