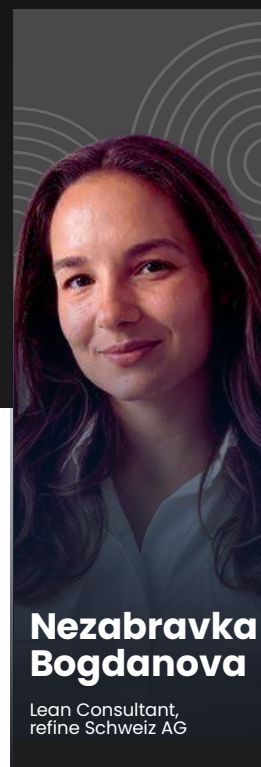
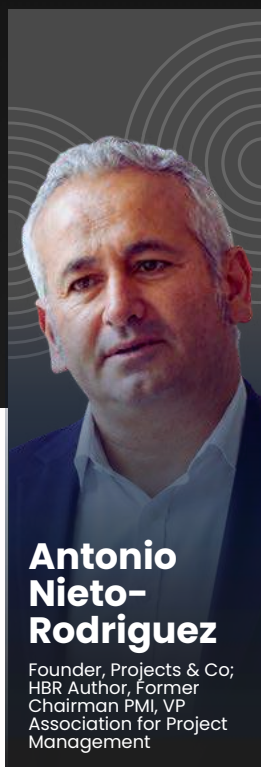


TECHNICAL WORKSHOP

Lean methodologies and impact of AI
on Project delivery @ Roche

Workshop Hosts:



Brought to you by Project Controls Expo Meet
In partnership with **Roche** & Supported by **PMI**



What's Included in the Technical workshop

Certificate of Participation

Recognition for completing the workshop.

Course Overview

Lean methodologies and impact of AI on Project delivery @ Roche

This full-day technical workshop, delivered by **Project Controls Expo Meet in partnership with Roche and supported by PMI**, brings together Lean, value-driven delivery, AI, and project leadership to explore how project professionals can create greater value in complex project environments. Through interactive simulations, practical case studies, and expert-led sessions, participants will experience how **collaboration, transparent processes, reliable workflows, critical thinking, AI, and high-performance leadership** can improve project delivery.



The workshop covers:

- **Value-Driven Delivery:** Aligning customer value, cost, quality, and time from the start.
- **Lean Construction:** Applying collaboration, transparency, reliable workflows, and continuous improvement in project delivery.
- **AI-Enabled Project Leadership:** Using AI for better decisions while balancing technology with human judgement, governance, and stakeholder considerations.
- **Lessons from Space:** Exploring how critical thinking, AI, Lean principles, and high-performance teams can transform complex industries.
- **Project Mindset & High-Impact Execution:** Developing strategic leadership, decisive judgement, stakeholder influence, and radical prioritisation to focus on what truly creates value.

Participants will leave with practical insights and behaviours they can apply to improve collaboration, strengthen decision-making, embrace AI effectively, and deliver greater project value.

Following the workshop, attendees are invited to **join a complimentary evening networking event** to connect with industry peers, exchange experiences, discuss real-world project controls challenges, and gain new perspectives through meaningful conversations and peer learning.

Who Should Attend

- Project, programme, and portfolio managers, Project Engineers, and project leaders involved in Capital project delivery.
- PMO, transformation, and functional leaders responsible for projects, programmes, portfolios, or organisational change.
- Cross-functional leaders and professionals working in complex, technology-enabled environments, particularly in pharmaceutical, life sciences, construction, and related sectors.
- Lean Design and Lean Construction practitioners looking to deepen their knowledge of Lean principles and Target Value Delivery (TVD).
- Professionals involved in AI-enabled, digital, or technology-driven initiatives.
- Emerging and experienced project leaders seeking to strengthen their AI fluency, leadership, and decision-making capabilities.
- Professionals interested in applying Lean mindsets and principles to transform construction and Capital project delivery.
- Participants at any level of AI expertise; the focus is on practical application and leadership rather than technical implementation.

Key Takeaways Include:

- **Fostering Alignment & Integrated Collaboration:** Emphasizing team cohesion and shared objectives across all project phases and trades, prioritizing a "best for project" approach over isolated optimizations.
- **Optimizing Workflows & Lean Execution:** Realizing the value of transparent, reliable processes and smooth stakeholder interfaces through the practical application of Lean principles.
- **Driving Continuous Improvement & Value Delivery:** Cultivating ongoing process refinement to seamlessly align project cost with delivered value right from inception.
- **Navigating Strategic Mindset Shifts:** Guiding participants to move beyond routine task coordination toward proactive leadership and high-impact execution.
- **Strategic Leadership:** Transitioning from basic execution to driving measurable value and meaningful impact.
- **Decisive Judgment:** Moving past rigid adherence to process by applying critical decision-making skills.
- **Stakeholder Influence:** Evolving standard coordination into genuine alignment and strategic influence.
- **Radical Prioritization:** Shifting focus from managing individual tasks to concentrating on efforts that deliver core results.
- **Embrace Industry Disruption:** Integrate high-performing teams and AI to challenge assumptions and drive strategic synergy.
- **Deploy Human-Centric AI:** Balance automated insights with ethical leadership and human judgment to navigate risks and identify high-impact opportunities.
- **Cultivate Transformation Readiness:** Foster an agile, value-focused culture by addressing organizational barriers and prioritizing strategic influence.

Event Agenda and Schedule

08:30–09:00 am	Registration
Session 1 9:00 – 12:00	Target Value Delivery – By Nezabravka Bogdanova - Bringing Value, Cost, and Collaboration Together from the Very Start - Experience how integrated collaboration can align customer value, cost, quality, and time from the very beginning of a project. Through a hands-on simulation, participants discover how early involvement, cost transparency, and joint decision-making lead to better solutions. Takeaways: Costs are not just something to control – they can actively guide planning and create value.
Session 2 9:00 – 12:00	Air Plane Game – By Cyrill Bucher - Bringing Lean Principles to Life on the Construction Site - Experience Lean Construction in action and discover how collaboration, transparency, and continuous improvement can transform project delivery. Through an interactive workshop, participants experience firsthand how well-coordinated processes, reliable workflows, and strong interfaces between stakeholders drive better results - The workshop turns Lean principles into practical insights that can be directly applied to real-world construction projects.
Session 3 13:50–14:50	Project Leadership in the Age of AI – From Data and Automation to Better Decisions: Denis Lassance Opening: AI Is Transforming Projects. Complexity Is Transforming Leadership. Set the context for how AI adoption and increasing project complexity are changing the role of the project leader. Introduce the gap between individual AI readiness and organizational readiness. - From AI Adoption to AI Fluency Explore what AI fluency means for project professionals: knowing where AI adds value, understanding its limitations, applying judgement, and using it to improve decisions. - Where AI Is Creating Value Today Examine practical applications across project environments, including automation, communication, knowledge retrieval, decision support, risk management, and project execution. - Life Sciences: A Window Into the Future of Project Leadership Use insights and examples from pharmaceutical and life sciences organizations to explore AI-enabled project leadership in highly complex, regulated, and cross-functional environments. - The Biggest Challenges Aren't Technical Discuss trust, governance, leadership alignment, change management, and demonstrating value. Explore why organizational adaptation often lags behind technological adoption. - AI Produces Answers. Project Leaders Produce Decisions. Introduce a practical decision framework that asks participants to consider assumptions, missing context, affected stakeholders, second-order consequences, and the risks of action or inaction. - The Human Capabilities That Become More Valuable Explore systems thinking, adaptive leadership, business acumen, stakeholder alignment, ethical judgement, and PMI's M.O.R.E. mindset as critical capabilities for AI-enabled project leadership. - Governance in the AI Era Work through four practical questions: When can AI act? When must humans intervene? Who owns the decision? How do we know AI improved the outcome? Closing: Becoming an AI-Enabled Project Leader Bring the concepts together around a shift from using AI for productivity toward using AI to improve judgement, navigate complexity, connect strategy with execution, and create value from change. Participants identify one practical change they can apply to their own work

Event Agenda and Schedule

Session 4

15:00 –16:00

Value-Driven Delivery in the Transformation Age –The Project Mindset Behind High-Impact Execution – By Antonio Nieto Rodriguez

- As Lean and Agile become baseline requirements, the real differentiator for project success is no longer the methodology—it's the mindset. This keynote explores how the role of the project leader must evolve in a world that is increasingly project-driven, defined by ambiguity, and reshaped by AI taking over traditional analysis, planning, and reporting. Antonio reveals the behavioural shifts that move teams beyond task management toward high-impact, value-driven execution.
- This keynote explores the critical evolution of project leadership in a landscape where work is increasingly project-driven, ambiguity is the new constant, and Artificial Intelligence is rapidly taking over traditional analysis, planning, and reporting. Rather than replacing methodology, the "Project Mindset" complements Value-Driven Delivery—equipping leaders to exercise judgment, influence stakeholders, and prioritise ruthlessly when complexity is the norm.
- . Opening (5 min): Why methodology is no longer the differentiator — disruption up 200%, ~50% of strategic value lost before delivery begins
- From Execution to Value (10 min): Strategic leadership and the shift to a project-driven organisation
- Judgment over Process (10 min): Where AI now owns analysis, planning and reporting—and where human judgment becomes decisive
- Influence over Coordination (8 min): Stakeholder alignment and influence under ambiguity
- Radical Prioritization (8 min): Hierarchy of Purpose, focusing on what moves the needle, and stopping "zombie" projects
- The Project Mindset — synthesis (5 min): Tying the four shifts together as a complement to Value-Driven Delivery
- Q&A (10 min)

Session 5

16:15–17:15

Watch this Space – By Stephen Carver

- Over the last two decades in a highly regulated and safety critical environment, one global industry in particular has undergone spectacular change – Space.
- From humble beginnings the Space Business has developed into a multi-billion industry and created the World's first trillionaire. This session will look at how this lean, value and AI driven industry has used critical thinking and high-performance teams to transform a slow moving and bureaucratic business model into the fastest growing sector on (and off!) Earth.

Evening (17:30–19:00)

Networking Event (Complimentary): Project controls is evolving—fast. Is your professional network keeping pace? Join us for a complimentary networking event following the daytime PCE Meet workshop. Open to all, not just workshop attendees it's a relaxed opportunity to connect with project controls professionals, exchange real-world experiences, and discuss industry challenges over drinks—while building valuable professional connections.





**QUESTIONS?
WE'RE HERE TO HELP**

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