



Project Controls EXPO

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Location

Twickenham Stadium, 200 Whitton Road, Twickenham TW27BA

Venue Details

Shakespeare Suite, Brunel 1 & 2 and Elgar Suite

Directions

By Road: Twickenham Stadium is on the northern side of the A316 into London. From M25, exit at J12 onto M3. This becomes the A316, and Twickenham Stadium is off the Whitton Road roundabout next to the Lexus / Toyota car dealership. From London, turn right off the A316 at Whitton Road roundabout. Please do leave additional time if you are arriving at the stadium during peak travel hours as the A316 can get busy during this time.

Parking at the stadium is free of charge for delegates, sponsors, exhibitors and speakers. The event is taking place at Churchill Room which is at south stand. please park in the main car park (accessed via the main gate on Rugby Road, TW2 7RE for satellite navigation).

Accommodation

The London Marriott Hotel Twickenham sits within the South Stand of Twickenham Stadium, and offers a contemporary and modern design with superb facilities. The hotel is connected to the spaces in the Stadium by an internal walkway.

The hotel is perfectly located for guests to enjoy many local attractions including Hampton Court Palace, Kew Gardens and the River Thames. Alternatively guests can take a leisurely swim or workout in the flagship Virgin Active Classic Health Club attached to the hotel. Enjoy the cuisine of the feature restaurant, or relax in the bar at the heart of the hotel which will typify the hotel positioning as London's ultimate destination for business and sport. (For more information and to make a booking, please visit the London Marriott Twickenham website)

Internet access/ Wi-Fi

Project Controls Expo is pleased to offer complimentary WIFI Internet access within the south stand. Please see below the details:

Network: Guestnet

Open Web browser to display a splash screen to enter login details.

Login: TEL@rfu.com **Password:** guestaccess

By Public Transport

Train/Tube:

The nearest train station is Twickenham which is a short walk from the stadium. Turn right out of the station and then down Whitton Road. Regular trains run to Twickenham from London Waterloo, Clapham Junction, Reading, Ascot and Windsor & Eton Riverside. Other stations near to the stadium are Whitton, St Margaret's and Hounslow. The nearest underground stations are Richmond (also mainline and silver link Metro – West North East London link) on the District Line and Hounslow East Piccadilly Line.

Bus:

The buses 281, 267 and H22 both have regular services which pass close to the stadium. Alternatively, take the R68, R70, 290 or 490 to Twickenham town centre – the stadium is a 10 to 15 minutes walk.

Air:

Twickenham Stadium is approximately 6 miles from London Heathrow, 20 miles from London City Airport and 30 miles from London Gatwick.

Overall Expo Layout - 13 Nov 2013

Venue: Twickenham Stadium, London



Brunel 2
Technical
Zone

Brunel 1
Master Class
Zone 1

Elgar Suite
Master Class Zone 2

PCE
Reception

Shakespeare
Suite
Exhibit Zone



Entrance

Event snapshot and Layout

Three parallel tracks showcasing 23 educational presentations, Workshops and case studies

Exhibit Area & Job Fair

Up to 30 Exhibitors showcasing cutting edge products/ services along with Recruiters/ Employers presenting Global Project Controls roles/ Opportunities.

@ Shakespeare Suite

Master class Zone 1

Study and discuss the theory and practice of Project Controls with leading Project Controls professionals from around the world in eight educational presentations and build/ enhance your project controls knowledge/ skills.

@ Brunel 1 Suite

Master class Zone 2

Two workshops and five education centric presentations offered by respected, experienced and senior Project controls professionals from Industry.

@ Elgar Suite

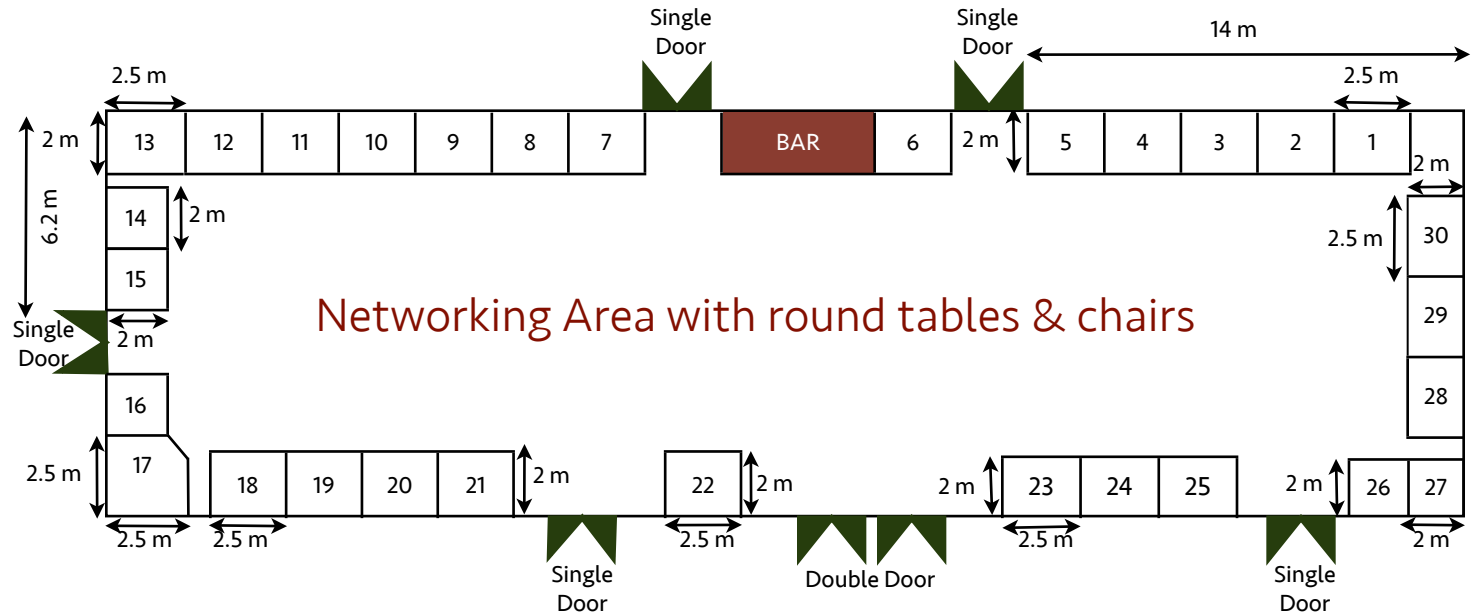
Technical Zone

Eight sessions of 45 minutes each where our technology partners will demonstrate the functionality of their products by case studies and/ or educational presentations.

@ Brunel 2 Suite

Project Controls Expo is exhibiting its partner showcase at Shakespeare suite

Project Controls Expo is taking place at its Shakespeare Suite, Elgar Suite & Brunel rooms



Height: 3.1m at highest and 2.6m at lowest point

Door width: Max 1.5m

Door height: Max 2m

Exhibitor details							
1	Ares Corporation	9	LogiKal Projects	17	Conject	25	Project Resources Ltd
2	Ecosys	10	Oracle Primavera	18	Program Framework	26	Project Manager Today
3	Critigen	11	Enstoa	19	GoPipeline	27	The PM Channel
4	Collabro Ltd	12	SuperTech	20	Safran	28	20 20 Business Insight
5	PCF	13	TRS Staffing	21	University of Birmingham	29	Rhead Group
6	Sciforma	14	Technology Resourcing Ltd	22	Mott MacDonald	30	BMT HQ Sigma
7	Deltek	15	Scantec	23	Accuracy		
8	Acumen	16	AkerSolutions	24	Project Controls Online		

Agenda Snapshot

Zone	Master Class Zone 1 @ Brunel 1 Suite	Technical Zone @ Brunel 2 Suite	Master Class Zone 2 @ Elgar Suite
Timings			
0830-0915	Registration and Coffee @ Shakespeare Suite (Exhibit Zone)		
0915-1000	Session M1: No Project Controls without a good cost estimate Speaker: Martin van Vliet, Sr Cost Engineer at Cost Engineering BV, Netherlands	Session T1: Collaborative Project Controls with Oracle Primavera Unifier Speaker: Tony Fulton, Oracle & Rhys Priestman, Solutions Architect, Enstoa	Session W1: (0915-1050) Workshop Topic: Interfacing Risk and Earned Value Management
	Session M2: Managing Risk in Programs Speaker: Dr David Hillson, Director at Risk Doctor and Partners	Session T2: Challenges in Project Controls Speaker: Jim Malkin, Director IPM-Deltek	Speaker: Joan Langley, Principal Consultant at BMT HQ Sigma UK
1055-1125	Mid Morning Coffee Break		
1125-1210	Session M3: Project Controls- The Human Factor Speaker: Breda Ryan, Project Controls Manager at Jacobs UK	Session T3: Creating Confidence in Delivery through Project Controls Speaker: Andrew Hill, Managing Director, LogiKal Projects	Session W2: To baseline or Not to Baseline - What should be the basis? Speaker: David Birch, Head of Project Controls at National Grid UK
	Session M4: Portfolio Risk Management Speaker: Jim Morrison, Principal Consultant at Rhead Group UK	Session T4: EVM for the Rest of Us Speaker: Javier Sloninsky, CEO at EcoSys, USA	Session W3: The Agile PMO Speaker: Michael Nir, Founder & President at Sapir Consulting, Israel
1300-1400	Lunch Break		
1405-1450	Session M5: Forensic Schedule Analysis - How to find the truth? Speaker: Ewen Maclean, Principal, Berkeley Research Group	Session T5: Optimizing project performance: why an integrated PMB is greater than the sum of it's parts. Speaker: Simon Johnson, Principal Consultant, Ares Corp	Session W4: Megaprojects: Experience from an Oil & Gas Contractor - Status and Way Forward Speaker: Patrick Kennerson, Programme Controls Director, Mott MacDonald UK
	Session M6: Integrated Project Planning/ Scheduling within an Enterprise Environment Speaker: Gero Renker, Director of Program Framework UK	Session T6: Improving the Reliability and Achievability of the Project Plan Speaker: Phil Shatz, Regional Manager at Acumen Europe, UK (part of Deltek now)	Session W5: Harmonise best practise for managing projects and maintenance activities in an IT and Engineering department of Arcelor Mittal using just one tool: Sciforma 5.0 Speaker: Rebecca Leadbitter, Sciforma
1540-1610	Afternoon Coffee Break		
1610-1655	Session M7: A new visual way to engage executive stakeholders Speakers: Sarim Khan, Principal Consultant, Sharpcloud, Norway & Øyvind Røberg, Product Strategy Manager, Safran AS, Norway	Session T7: Creative Destruction: How Big Data and Tech Will Change the Project Controls Profession Speaker: Jordan Cram, CEO at Enstoa, USA	Session W6: Case Study & workshop Topic: From Cost Plan to Bid Evaluation to Contract Administration- The Earned Value Project Control Cycle
	Session M8: Risk and Planning Speaker: Simon Taylor, Head of Planning at TFL (Transport for London), UK	Session T8: Loading Cost and Activity data into Primavera; a low cost, flexible tool for planners and engineers Speaker: Dave Kelly, Primavera Expert, Collabro Group Representative	Speaker: Roland Horat, Managing Director at Superteach International, Australia
1745-1800	Wrap up session @ Elgar suite		

Detailed Agenda

Master Class Zone 1 @ Brunel 1 Suite

Session M1 (0915-1000)

No Project Controls without a good cost estimate

Topic Outline

The key role of the Cost Engineer specifically zooms into a number of subjects that reflect how to add value within the organization. This means looking at the risks and challenges the economic tides brings to us and understanding how to achieve cost reductions. The profession of Cost Engineering has become more important with focus on integrated approach in management positions as companies need to make the right decisions in the initial investment phase itself. The worldwide demand for skilled and certified Cost Engineers over the past years proves that organizations recognize the importance of the Cost Engineering position for their businesses. More and more new methods and technologies have made the role of the Cost Engineer integrated with the Project Controls function. In this session, we will explore how to improve the overall effectiveness of Project Controls by integrating its base elements with focus on Cost Engineering/ Estimating.



Speaker

Martin van Vliet, Sr Cost Engineer at Cost Engineering Consultancy BV, Holland

Session M2 (1005-1050)

Managing Risk in Programs

Topic Outline

Programmes are risky undertakings and require proactive risk management, but programmes are not large projects, and programme risk management is different from project risk management. This presentation explores the unique and specific characteristics of managing programme risk, providing a clear understanding of the challenge as well as practical guidelines to deal with it. Programme risk management is focused around risk efficiency, allowing risk exposure to be balanced across the programme. It is also necessary to handle programme-level risks as well as risks which have been escalated from programme components. A unique two-phase approach is proposed for handling these different types of risk in programmes, using both implicit and explicit techniques. Finally the presentation outlines the challenges remaining in developing a robust and effective approach to management of programme risk.



Speaker

Dr David Hillson, Director at Risk Doctor and Partners, UK

Mid Morning Coffee Break(1055-1125)

Session M3 (1125-1210)

Project Controls - The Human Factor

Topic Outline

Translating the project controls textbook into practical and usable tools that make a difference to projects and win the hearts and minds of project managers



Speaker

Breda Ryan, Project Controls Manager at Jacobs UK

Session M4 (1215-1300)

Portfolio Risk Management

Presentation Outline

In the world of annualised budgets, the value delivered by portfolios of projects can be significantly eroded by under spending in any year. Exceeding budget also risks significant delays in delivery and the need for expensive and time consuming re-sanction. In this presentation, Jim Morrison, Principal Consultant with Rhead Group, discusses how portfolio owners can use simple risk information to gain crucial insight into portfolio health, forecast future performance with greater certainty and maximise the value delivered from the portfolio.



Speaker

Jim Morrison, Principal Consultant at Rhead Group

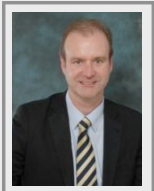
Lunch Break (1300-1400)

Session M5 (1405-1450)

Forensic Schedule Analysis - How to find the truth

Presentation Outline

This course will address how schedules can be distorted so that they do not truly reflect the real life as-planned or as-built situations of a project. In particular, the course will cover what to look for within a schedule to determine its validity and quality as well as how to detect any misrepresentations that might be contained within the schedule. It will also focus on some of the programme variables that can be adjusted that give rise to misleading results and provide scenarios that demonstrate such practices in action.



Speaker

Ewen Maclean, Principal, Berkeley Research Group

Session M6 (1455-1540)

Integrated Project Planning/ Scheduling Within an Enterprise Environment

Presentation Outline

If we are aiming to achieve consistent Project performance across the enterprise, then a dedicated Project Controls system should be in place that lets us implement consistent planning, tracking and collaboration processes. This session introduces Microsoft's Project Server 2013 solution as one of the best-in-class enterprise platform. Gero Renker will explain how it can be used to drive process maturity and provide for consistent project controls in areas such as planning and scheduling, cost management, risks and issues, change orders and others. This session will also introduce best practice implementation approaches which will deal with the inevitable culture change and achieve user adoption.



Speaker

Gero Renker, Director of Program Framework UK

Afternoon Coffee Break (1540-1610)

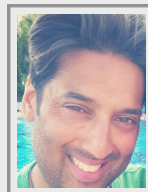
Master Class Zone 1 @ Brunel 1 Suite

Session M7 (1610-1655)

A new visual way to engage executive stakeholders

Presentation Outline

Project-led companies must provide key PM and PPM information to busy executive stakeholders and today's executives want more than the monthly emailed set of reports. In an environment with different groups of demanding users spread across the organization everybody is looking for tools that can not only inform but also engage stakeholders. From our research we've learned that executives are challenging project controls to deliver information that is timely, correct and relevant, and that is accessible in a convenient form across devices (PC, Tablets and mobile) at the appropriate levels. In our presentation we will discuss how this is possible and the efficiency arising from this new type of reporting.



Speakers

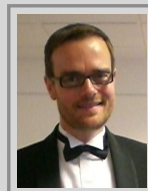
Sarim Khan, Principal Consultant, Sharpcloud, Norway
Øyvind Røberg, Product Strategy Manager, Safran AS, Norway

Session M8 (1700-1745)

Risk and Planning

Presentation Outline

Risk and planning, how to use the QSRA process to intelligently apply risk to planning without affecting earned value management.



Speaker

Simon Taylor, Head of Planning at TFL (Transport for London), UK

Wrap up session @ Elgar suite (1745-1800)

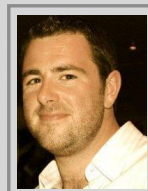
Technical Zone @ Brunel 2 Suite

Session T1 (0915-1000)

Collaborative Project Controls with Oracle Primavera Unifier

Topic Outline

Large scale projects that operate across multiple organisations require greater levels of collaboration than ever before. With increasing numbers of specialised contractors and vendors being required to deliver today's major capital projects the client or its prime contractor is challenged with ensuring all information exchange is managed in a timely and accurate manner. Traceability and conformance to contractual obligations is critical. In 2012, Oracle acquired the Unifier product suite from Skire Inc. This session will demonstrate how Oracle's Primavera Unifier product suite can meet today's demands for greater levels of cross-organisation collaboration and project controls.



Speaker

Tony Fulton, Oracle
Rhys Priestman, Solutions Architect, Ensto

Session T2 (1005-1050)

Challenges in Project Controls

Topic Outline

Project Controls attempts to assure the execution phase of the project, so you know where things are going well, where they are not and what may happen in the future. Along the way to getting good controls in place many hurdles may thwart you. This presentation aims to show you from experience where the battles may come from and what you can do to combat them to get the best out of the situation and put controls in at the correct levels for your project



Speaker

Jim Malkin, Director IPM-Deltek

Mid Morning Coffee Break(1055-1125)

Session T3 (1125-1210)

Creating Confidence in Delivery through Project Controls

Topic Outline

Andrew will be discussing the benefits of integrated Project Controls solutions and analyzing the current Project Controls maturity of large organizations in project delivery stage. Pulling from live project experience and the results of a comprehensive survey of industry professionals and their evaluation of their own project capabilities, Andrew will discuss his findings, the likely pitfalls and solutions revolving around the three pillars of people, process and systems.



Speaker

Andrew Hill, Managing Director, LogiKal Projects

Session T4(1215-1300)

EVM for the Rest of Us

Presentation Outline

Too often, Earned Value Management holds the stigma of being overly complex and burdensome to implement in a useful way. This perception can hinder organisations' adoption of EVM, and they miss the opportunity to more effectively measure, forecast, and ultimately improve project performance. This session discusses best practices in implementing a simple yet robust earned value management solution for organisations that can benefit from progress measurement and the ability to forecast cost performance, but don't need to comply with various EVM standards which can add significant complexity and overhead. Using customer case studies, we'll discuss topics including the integration of required data, creating a fit with organisation culture and processes, developing key performance indicators (KPIs) and metrics, application of rules of credit, updating of percent complete, and automated EV reporting.



Speaker

Javier Sloninsky, CEO at EcoSys, USA

Lunch Break (1300-1400)

Session T5 (1405-1450) Optimizing project performance: why an integrated PMB is greater than the sum of it's parts.

Presentation Outline Projects today are inundated with data yet struggle to understand where they are now, and what this means for the future. Estimating, Planning, Finance and Site often have different and conflicting opinions, all with their own data which proves their point. It is only when we combine scope, cost and schedule into a single Performance Measurement Baseline that we will have a true, single basis for performance measurement. This presentation will discuss the key components of a PMB and how they can be combined to provide the perfect basis for measuring project performance.



Speaker Simon Johnson, Principal Consultant, Ares Corp

Session T6 (1455-1540) Improving the Reliability and Achievability of the Project Plan

Presentation Outline Planning a schedule and estimating a budget for a large CAPEX project is inherently complex. Engineering highly complex logistics, schedules and costs while still trying to satisfy requirements for on-time, to-budget and to-spec project completion is a huge challenge. As the required investment and associated number of stakeholders of these projects increases, the complexity and risk-exposure increases as well. Completing late and over budget is simply not an option. This presentation walks through a 5 step process for creating a faster, risk-adjusted, and still achievable schedule using a combination of schedule and risk analytics. This enables the project team to produce more achievable plans knowing the schedule basis is sound and realistic; collaborate and negotiate based on better insight; and track progress and adjust plans accordingly during execution. Learn the groundbreaking analytics and reporting techniques available to ultimately achieve the unachievable – a faster, less risky project that would enable an earlier project completion.



Speaker Phil Shatz, Regional Manager at Acumen Europe, UK (part of Deltek now)

Afternoon Coffee Break (1540-1610)

Session T7 (1610-1655) Creative Destruction: How Big Data and Tech Will Change the Project Controls Profession

Topic Outline Data is accumulating at an exponential pace in all markets and industries, including capital projects. This change is being enabled by technology. Project Controls professionals need to get ready for this disruptive reality by aligning skills for a future that will be here sooner than most believe. Beyond earned value, cost management and planning, this session will paint a picture of how projects will be driven by data and what you can do to get ready



Speaker Jordan Cram, CEO at Enstoa, USA

Technical Zone @ Brunel 2 Suite

Session T8 (1700-1745)	Loading Cost and Activity data into Primavera; a low cost, flexible tool for planners and engineers.
Presentation Outline	P6 is an excellent cost forecasting and reporting system, but the cost and activity data it requires comes from a variety of sources, including ERP and Contractors' own systems, spreadsheets and manual input. Typical approaches include retyping, copy and pasting or custom-built integration utilities. These methods are expensive and inflexible and take up valuable planners' time - with every new job or data source requiring changes. Many technical issues are also present, such as data mapping, transformation, summarization, and dictionary synchronization. This session uses live software and case studies to demonstrate how Legare solves this by putting an easy to use, flexible and low cost tool into the hands of engineers
Speaker	Dave Kelly, Primavera Expert, Collabro Group Representative



Wrap up session @ Elgar suite (1745-1800)

Master Class Zone 2 @ Elgar Suite

Session W1 (0915 - 1050)	Interfacing Risk and Earned Value Management
Workshop Topic/Objective	To gain an understanding of the programme management disciplines of Risk and Earned Value Management and how the two can be used together to give a clear understanding of the programme status and aid management decisions.
Workshop outline	An introduction to the principles of Risk Management and Earned Value Management, followed by a discussion on the interface points and a worked example.
Speaker	Joan Langley, Principal Consultant at BMT Hi-Q Sigma UK



Mid Morning Coffee Break (1050-1125)

Session W2 (1125-1210)

To baseline or Not to Baseline – What should be the basis ?

Presentation Outline

This presentation will explore the baselining challenge and the outcomes when making a decision 'To Baseline' or 'Not to Baseline'. The establishment of a baseline should be a fundamental building block to the successful delivery of a project and is a best practice within our industry. Do you Baseline your projects? If your answer is 'Yes' do you then use a rigorous Change Control process to control those baselines? It would be good to hear some of your answers before the event. I'll leave you in no doubt where I stand: The baseline - together with disciplined and rigorous change control - will enable status, progress and forecasting to be reported accurately and effectively. This should form the basis for informed management decisions allowing delivery strategies to be adjusted, where necessary, to ensure that the objectives that drive a project are met.



Speaker

David Birch, Head of Project Controls at National Grid UK

Session W3 (1215-1300)

The Agile PMO

Presentation Outline

According to research – most PMO implementations fail in two years. You might wonder how that can be true as companies keep on investing on PMO initiatives, yet the findings are conclusive. We repeat the same mistakes in our PMO implementations – it is almost like flushing money down the drain... In this workshop we will explore the causes for unsuccessful PMOs, and the impacts on business. We will answer questions such as:

- ▶ What is the strategic role of a PMO in a business;
- ▶ What is the positioning a PMO would like to have from various stakeholders' perspectives;
- ▶ What are the different roles a PMO can undertake and are they useful;
- ▶ How can a PMO solve the complexity of resource allocation;
- ▶ How is it that we tend to follow the path to PMO extinction time and again;

We will then review and discuss key proven methods to make the PMO value driven:

- ▶ Alignment with Business – ensuring Value over process
- ▶ Launching a PMO that is Lean and Mean
- ▶ Resources portfolio planning

At the end, we will develop a paradigm for a PMO in a hybrid Waterfall Agile environment



Speaker

Michael Nir, Founder & President at Sapir Consulting, Israel

Lunch Break (1300-1400)

Session W4- (1405-1450) Megaprojects: Experience from an Oil & Gas Contractor - Status and Way Forward

Presentation Outline What is a Mega project? Given the current failure rate of mega projects recently, do we need to rethink programme/project controls? Where are the key project controls interferes on Mega programme/projects? How do I improve my estimating/reporting on Mega programme/projects? What is the best way to implements the controls to ensure a better outcome? This session is an attempt to find answer to some of these questions.



Speaker Patrick Kennerson, Programme Controls Director, Mott MacDonald UK

Session W5 (1455-1540) Harmonise best practise for managing projects and maintenance activities in an IT and Engineering department of Arcelor Mittal using just one tool: Sciforma 5.0

Presentation Outline Arcelor Mittal, operating in 60 countries and employing 245,000 people worldwide, is the world's leading steel and mining company producing safe, sustainable steel in all major markets including automotive, construction, household appliances and packaging. Come and listen to this customer testimonial of how the implementation of Sciforma's Portfolio and Project Management software enabled Arcelor Mittal to implement their business processes in one integrated tool, Sciforma 5.0, thus moving away from six stand-alone tools.

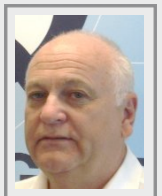


Speaker Rebecca Leadbitter, Sciforma, speaking on behalf of Laurent Baudouin, Project, Methods and Tools support, Arcelor Mittal

Afternoon Coffee Break (1540-1610)

Session W6 (1610-1745) Case Study: From Cost Plan to Bid Evaluation to Contract Administration - The Earned Value Project Control Cycle

Presentation Outline The presentation cum workshop covers the technical challenges to integrating the project's WBS based cost plan with the implementation schedule. Looking at the benefits of the Earned Value based method of cost analysis to selecting the most cost effective implementation plan within budgetary constraints. Using the WBS based Earned Value cost structure for contractor project pricing and comparative evaluation to contractor selection and award. Rolling over the contractor's agreed contract pricing and schedule into a cost effective project control system for performance evaluation, contract and payments administration, variation and extension of time control. The presentation draws on actual projects covering infrastructure, industrial and commercial building.



Speaker Roland Horat, Managing Director at SuperTech International, Australia

Wrap up session @ Elgar suite (1745-1800)

About Us

Project Controls Expo is organized by ProjectControlsOnline.com (PCO) also popularly referred as "Global Home of Project Controls".

PCO is the largest Project Controls central repository and knowledge base with presence in all 7 continents and over 150 countries. We are first choice of all Project Controls stakeholders (providers and consumers) as a venue for informational exchange across all industries that apply Project Controls principles.

Visit PCO to explore its Premium features such as Video Training Modules and Premium Library along with many other services i.e., White Papers and Presentations, Glossary, Conference Presentations, Free Library, Paperback Literature, Practitioners Guide, Blogs, Tools and JobZone, for the benefit of Project Controls Community.

PCO is managed by a global network of Senior Project Controls professionals who come from a variety of different industries. PCO leadership consists of "Core Team" together with a "Board of Advisors" from around the world. Under this leadership team, PCO boasts an impressive band of subject experts whose expertise spans the full spectrum of Project Controls. We are independent and not biased towards any technology, process, software or company.

PCO is a non-profit organisation and the revenue generated from its features is invested into its maintenance and further enhancement. All the team members are volunteers and working towards achieving our following vision

- ▶ To be the first choice of all Project Controls stakeholders -- providers and consumers
- ▶ To promote a universal understanding of Project Controls value and processes
- ▶ To develop a central repository of data on Project Controls
- ▶ To generate awareness and offer expert guidance on Project Controls tools & practices.
- ▶ To build the first exclusive network of genuine Project Controls practitioners and their customers.

Hope you enjoy your time at Expo and we always look forward to your suggestions to help us improve.

Thanks,

PCO & Expo Team